

### **THE FUTURE IS NOW**

Working towards a Sustainable SMART world for future generations.

ELECTRIC VEHICLE CHARGING SOLUTIONS AND OPPORTUNITIES WIN AN E-BIKE WITH MIDDY'S & LEGRAND IN-BRANCH E-WASTE BINS NEW BRANCHES HOPPERS CROSSING & WAGGA WAGGA

# Welcome From Middy's

#### **ISSUE 39 OCT - DEC 2022**

At Middy's, we're all about working towards a brighter, sustainable SMART world for future generations. From launching e-waste bins in our branches (page 6) to implementing and offering Electric Vehicle solutions and opportunities to contractors and their customers (page 14).

In this issue we show you how we can help you navigate the world of SMART electrical with our TechEnergy Update (page 5) and we highlight our Green Edge Technologies Solar Case Study (page 9).

We bring you SMART Home Solution products from our valued suppliers and a chance to win an e-Bike with our Legrand promotion (page 31).

As always we share the latest branch updates in our national network including two new branches in Hoppers Crossing, VIC and Wagga Wagga, NSW (page 32) and you'll enjoy meeting the team at Middy's Brendale, QLD (page 33) where we find out what drives them and what they like to do outside of work.

From everyone at Middy's, we hope you enjoy the latest issue of your favourite industry MAG, and we thank you for your ongoing support.

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#### ASK US ABOUT OUR SPECIALIST SERVICES

### S ARTCENTRE



See page 35 for details...

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- WIN AN E-BIKE WITH MIDDY'S & LEGRAND
  - NEW BRANCHES HOPPERS CROSSING & WAGGA WAGGA















Cover: EVlink Wallbox by Schneider Electric. Charging stations for home or private properties (indoors or outdoors) available at Middy's.

### NHP

Charge faster with Delta's range of SMART EV charging solutions for the home, work and public

Delta's all-new Electric Vehicle chargers deliver a fast, efficient and smart charging experience

- Residential and commercial use -Delta AC Max 22kW
- Commercial use Delta DC 25kW Wallbox 25kW



SCAN ME

For more information, please go to www.middys.com.au



# Thanks For Helping Us Spread The Word

It's great to see our amazing customers proudly displaying "Don't Risk It" stickers to help raise awareness and spread the word to always use a licensed electrician.

It's well known that Middy's is a passionate supporter of the Australian electrical industry. Through our "Don't Risk It" campaign, we're spreading the message to help make homeowners aware of the need to take electrical work seriously and avoid risks by always using a licensed electrician.

Customers have jumped on board in helping us spread the word by collecting a sticker from their local Middy's branch and wearing it loud and proud on the back of their van, vehicle or wherever else they can.

Recently we ran a promotion where if spotted displaying the "Don't Risk It" sticker on their van or work vehicle, contractors went into the weekly draw to to Win a \$500 Middy's Gift Voucher. Some of our happy winners are pictured right.

Stickers are still available to collect from your local Middy's branch. If you are spotted at one of our Info Nights with a sticker on your vehicle you can win a great prize on the night. ■



# 2022 AFL Footy Tipping Comp Winners



#### Congratulations to our Middy's NHP AFL Footy Tipping Competition Winners for 2022.

Powered by our valued supplier NHP, our winners each received generous cash prizes for 1st, 2nd and 3rd positions...

- 1st Prize: Warren Van Seters of Van Seters Electrical (Middy's Lilydale) who took out a massive cash prize of \$10,000
- 2nd Prize: Lee Kelly of Sparkt Electrics (Middy's Melton), who grabbed \$5,000
- □ **3rd Prize:** Jacob Pearce of Pearce Electricians Group (Middy's Gisborne), who walked away with **\$2,500**

In addition, over \$1,000 was given away in \$50 spot prizes each round. Thanks to everyone that took part in the competition this year and if you didn't win, better luck next year.



1st Prize: Warren Van Seters, Van Seters Electrical (Middy's Lilydale)



2nd Prize: Lee Kelly, Sparkt Electrics (Middy's Melton)



3rd Prize: Jacob Pearce, Pearce Electricians Group (Middy's Gisborne)

### TECHENERGY UPDATE

### Helping You Navigate The World Of Smart Electrical



Middy's is here as your partner, to help you and your clients navigate through this rapidly emerging world of smart electrical.

Our dedicated and knowledgeable TechEnergy team is here to provide you with technical assistance to ensure technology solution sales are simple and deployment is seamless.

With 100<sup>+</sup> years in the electrical industry we understand how valuable your time is and we want to support you in growing your business. To do this we have a range of services at hand ready for you to tap into so that you can capitalise on opportunities that come your way. These services include:

Smart Centre – this state-of-the-art facility is fully operational with all the latest and greatest smart electrical products and is manned by expert staff ready to educate you and your clients on solutions for Solar, Battery Storage, Lifestyle Automation, Security, Lighting and Audio/Visual.

□ **Training** – the Smart Centre hosts a wide range of training programs from our network of preferred manufacturers to get you up to speed with selling, installing, and commissioning smart electrical products.

■ **EnergyTrust** – a software platform developed by Middy's for Solar & Battery Storage installers which generates sales proposals in the fastest and most accurate way possible so that you can spend less time quoting and more time installing.

□ **Smartspec** – an electrical design program exclusive to Middy's and used by our Smart Centre sales consultants to design smart electrical solutions for your customers and plot these onto their house plans enabling you to capture the upside of up sell.

□ **Solar & Battery Storage Design** – our CEC accredited designers generate everything from preliminary designs for quoting to electrical drawings for installing grid tied and off-grid systems.

Lighting Design – our tertiary qualified designers produce commercial and industrial lighting designs to ensure your lighting project is compliant with Australian standards.

□ Integration – our qualified integrators design and commission lifestyle automation systems enabling your customers to experience the best of smart electrical in their home and business.

With over 27 years in the electrical automation industry, the Middy's Integration team and approved partners provide design, documentation and commissioning services. Continuously reviewing new and emerging technologies allows us to stay ahead of the game and provide best in class solutions and support.

For more information contact your local branch or representative. Alternatively, you can call **1800 778 823** or email **techenergy@middys.com.au** 







### e-waste Bins Land At Middy's



Did you know that Australians generate more than 140,000 tonnes of e-waste per year with more than 70% of toxic chemicals found in landfills coming from e-waste?

Middy's is committed to creating a brighter future, so we are working with Schneider to change that with the Schneider e-waste Drop Off Bin, designed to promote sustainability and help electricians and contractors get rid of their waste the right way.

At the pilot launch of the e-waste Bin, the team at Middy's Pakenham (led by Andrew Dyce, alongside Timothy Cornell and Ben Scanlon) cut the proverbial ribbon on the first e-waste Bin, alongside Schneider representatives David Cranks and Adam Barron.

Adam and David had the following to say about the launch of the e-waste Bin. "We're all about sustainability, and we believe the e-waste Bin serves as an easy way for contractors to get rid of the waste they have lying around their warehouses or offices."

We're all about sustainability, and we believe the e-waste Bin serves as an easy way for contractors to get rid of the waste they have lying around their warehouses or offices.

- Schneider representatives, Adam & David

#### What is the e-waste Drop Off Bin?

The e-waste Drop Off Bin serves as a collection point for end-oflife products, allowing for more responsible recycling, thus creating a more sustainable future. The bin can then be opened and collected by a nominated provider at an agreed-upon interval.

#### The e-waste bin comprises of three sections...





Middy's, Ben Scanlon and Schneider's, Adam Barron testing the Middy's x Schneider e-waste Drop Off Bin

The e-waste Bin enables contractors to get rid of their old or unwanted products, with under 20 seconds of effort, and feel good knowing they are helping co-create a brighter future.

Following the Pakenham launch, our next e-waste Bin installation was at Middy's Hindmarsh, SA. In attendance were Middy's own Scott Quaini and Paul Glassenbury, next to Schneider's representatives Andrew Bradley and Michelle Faulkner.

Middy's is excited to be at the forefront of the sustainability revolution, Scott had the following to say about the initiative. "Our main aim is to reduce (and hopefully eliminate) the waste that is currently being thrown into bins that could be recycled. We hope to play our part – as most items in the electrical industry can be recycled. We just need to provide our customers with the avenue to make it happen."

Our main aim is to reduce (and hopefully eliminate) the waste that is currently being thrown into bins that could be recycled. We hope to play our part – as most items in the electrical industry can be recycled. We just need to provide our customers with the avenue to make it happen.

- Scott Quaini, Middy's

Let's all work together to create a more sustainable future.







# Supporting Pink Tradie

### MIDDY'S COMMUNITY

Following a very successful 2021 Pink Tradie Campaign, where we raised over \$10K for Breast Cancer Network Australia (BCNA), Middy's again called on tradies to support the Pink Tradie Campaign this year.

It was fantastic to see so many tradies getting involved by visiting their local branch, picking up a Middy's Pink Tradie Beanie or Cap and donating to BCNA. Middy's Pink Tradie Beanies and Caps were worn loud and proud to work during September to help support the 20,640 Australians expected to be diagnosed with breast cancer this year.

This year's Pink Tradie Ambassador is electrician Gareth Felton. Gareth's wife Rhea was diagnosed with breast cancer last year, aged 34. It was the biggest shock of their lives and they are incredibly grateful to BCNA's Helpline for providing them with the support and advice they needed. Gareth was also recently awarded Master Electricians Australia Tradie of the Year 2022.

We received a number of snaps from customers in their Middy's Pink Tradie Beanies and Caps at work, with one lucky post receiving a \$500 Middy's Electrical Voucher for their efforts.

Our aim is to raise \$20K and with the help of our amazing customers at the time of print, we're well on our way with \$13K already raised. You can still make a donation by SMS to raise vital funds for BCNA. Simply text **MIDDYS** to **0476 000 111** 





Well on our way to smashing our goal in 2022





# Help Fight Brain Cancer In Kids

Middy's has proudly partnered up with the Robert Connor Dawes (RCD) Foundation to help change the odds for kids facing brain cancer, the #1 disease killer of young people.

Inspired by a big heart and brain, the Robert Connor Dawes (RCD) Foundation was created in June 2013 in memory of Robert "Connor" Dawes who at just 18 years of age, lost his 16 month battle with brain cancer. The foundation is battling paediatric brain cancer, which kills more children than any other disease, by funding research, care and development projects to fund the science to end paediatric brain cancer and support patients in the meantime.

Celebrating ten years on 11 September was Connor's Run, Australia's largest event for paediatric brain cancer. A team of 30 staff, family and friends from the Middy's National Branch Support Centre took part, either running or walking over 9.6kms from St Kilda to Federation Square in Melbourne. The Middy's Monster was there to cheer everyone on. It was a fabulous day and fun was had by all. We look forward to participating next year with a bigger team across the whole branch network. To date we have raised a total of \$5,729, placing us in the Top 10 Fundraisers for Corporate Teams. Congratulations to our top fundraisers, in particular Natalie Watkins who raised over \$600.

Join us in supporting brain matters and grab a RCD x Middy's beanie from your local Middy's branch and make a donation to The RCD



The "Middy's Monsters" Team at Connor's Run

Foundation to help fund research to fight kids' brain cancer. 100% of your donation will help fund the research to beat children's brain cancer. The tax deductible donation will go directly into funding paediatric brain cancer projects in the areas of research, care and development.



To donate, simply scan the QR Code or visit **give.rcdfoundation.org/middys** 



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# A new way to power your home

Energizer Homepower is an intelligent energy storage system that will transform the way you utilise your solar energy.

Now available at Middy's



energizerhomepower.com/middysinstaller



HOMEPOWER

8 MIDDY'S Offering you more...



CASE STUDY





THE LOCATION: 333 POLICE RD, MULGRAVE, VIC



**100kW** SOLAR SYSTEM

**2x** ELECTRICITY METERS

THE INSTALL: 100KW SOLAR PV SYSTEM

### THE INSTALL:

# 333 Police Rd

#### SOLAR PV SYSTEM INSTALL

An environmentally aware property investor, Brendan Sullivan required a solar solution for his commercial building located on Police Rd, Mulgrave. The building has a ground level car park and two levels on top comprising commercial space divided into 4 tenancies.

Brendan approached Benn Simpson of Green Edge Technologies to come up with a solar solution for his building. Green Edge Technologies is a progressive electrical consulting company with extensive experience in alternative energy supply technologies. Benn proposed a solar PV system to provide power to the tenancies in order to reduce outgoings and minimise greenhouse gas emissions. The project consisted of a total of 100kW of solar panels spread across two electricity meters with a 60kW group and a 40kW group, enabling multiple tenants to receive the solar generated power benefits.

Benn used Middy's EnergyTrust<sup>®</sup> software to present the solution as a clear proposal to the customer enabling a quick and easy decision to proceed. The EnergyTrust<sup>®</sup> software uses customers energy bills and usage data to generate custom project proposals that are specific to individual requirements.

For the owner, the outcome is a building which is more attractive to tenants with a solar PV system on the roof that reduces overall electricity costs and the carbon footprint. The metrics achieved were a \$26K saving, 47% bill reduction and a 3.5 year payback.

\$26K Savings
47% Bill Reduction
3.5 Year Payback



REDUCED ENERGY COSTS



GENERATE CLEAN, RENEWABLE ENERGY



GENERATING ASSET

Middy's supported Green Edge Tech by providing an EnergyTrust® proposal so our customer could quickly and easily make a decision to proceed. Middy's was professional and engaging throughout the whole process. From our Middy's Eltham home branch, to the warehouse team and to the Middy's TechEnergy staff, we were provided with support to ensure a successful outcome for Green Edge Technologies and our customer. We are already using Middy's for an even larger solar PV project.

**Benn Simpson** Founder & Owner, Green Edge Technologies

Download and print this Case Study at: middys.com.au/case-studies



AETHER IS PROVEN TO INACTIVATE 99.995% OF AIRBORNE PATHOGENS.

### AETHER UVC TROFFER HEPA FILTER WITH UV-C LED

# Providing a safer environment by effectively inactivating airborne pathogens

The Aether troffer utilises a three-step air purification system to inactivate dangerous microorganisms and eliminate viruses, bacteria, and odours. Combining three powerful methods of technology, including a DC motor with filter screen, UV-C LED and medical grade H13 HEPA filter.

The Aether troffer also provides exceptional light, featuring UGR 19, CRI 90 and DALI driver.

Provide safer environments with Aether.

- Concealed UV-C LED air disinfection chamber integrated into a 1190mm x 290mm LED troffer with no direct UV-C radiation exposure to the room environment
- Remote control with status indicator light for site visibility of operation and maintenance
- Efficient low glare 4K troffer that drops seamlessly into existing lighting layouts
- Cyanosis compliant to AS/NZS1680.2.5 for general health care applications

Available to fit into the space of a standard troffer and as a surface or suspended fitting.

Product Code	Description
AETUVC12349D	Aether UVC Troffer with UVC LED and HEPA Filter with DALI Driver

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### PIERLITE.COM.AU



CREATE • INSPIRE • INNOVATE

MERCATOR IKUÜ

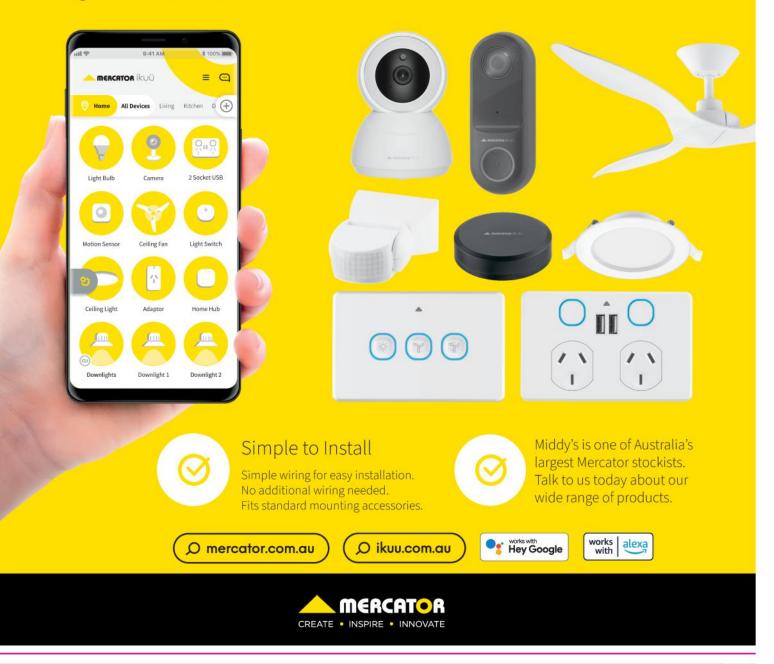
# A complete range of products, all in a single app.

Mercator Ikuü provides a complete range of products all in a single app. This allows for enhanced flexibility and control over how your products interact with each other.

Voice control gives you even more flexibility in how you use your products. Mercator Ikuü is compatible with both Google Assistant and Amazon Alexa. The app is available for iOS and android devices.

Mercator Ikuü has a product for every room. To see the full range visit www.ikuu.com.au

Mercator Ikuü, helping to make your home smarter.





# Imagine the **6 Connect 300 Any home with Wiser<sup>™</sup> Smart Home.**



Introducing the Clipsal Wiser<sup>™</sup> Smart Home solution, a simple addition to your next installation.

Easy integration with Iconic switches and sockets.



Modular components: build for one room or an entire home. Connects via Bluetooth Low Energy or Zigbee 3.0.



Global Award-winning smart home products.

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2 MIDDY'S Offering you more...

Discover more clipsal.com/wiser-installer



CLIPSAL<sup>®</sup> Life Is On Schneider





**3 TO BE WON - VALUED AT \$10K EACH** OVER \$35K IN PRIZES TO BE WON  $\sim\sim$ 

Share your Wiser install on socials for **BONUS entries** #middyswiser O f

WTARD OP

### Update your digs in time for summer

Spend \$250+GST on any Clipsal Wiser, Iconic & Iconic Outdoor products between 1 Oct - 30 Nov 2022 for your chance to Win

#### 4 Minor Prize Draws - Wiser Starter Kits valued at \$800ea.

Double your entries by sharing your Clipsal Wiser install on social media tagged #middyswiser Online orders through myBRANCH receive 2 entries.

#### More details middys.com.au/clipsalwiser



Australian

# Middy's EV Infrastructure Solutions -Driving Contractors Into The Future

The EVC is pleased to welcome Middy's into its membership base. With 35,000 electrical contractor customers, Middy's is extremely well placed to support the infrastructure side of the transition to EVs, supplying the electrical trade not just with equipment, but also with training, advice and financial support to get the EV charging equipment installations done.

> - Ross De Rango, Head of Energy and Infrastructure, Electric Vehicle Council

Ross has been presenting on EVs at Middy's Info Nights for several years and is looking forward to presenting at many more.

Technology is evolving rapidly and we are at the precipice of the all-electric economy revolution. Electric Vehicles will play a major part in this transition and powering them will be a critical task in both residential and commercial applications. Middy's have the expertise to show you how.

In the first half of 2022, Australians bought 12,630 electric cars, bringing the total on the road to over 50,000. Most of these cars do the majority of their charging at home, which creates demand for electricians to install EV chargers in domestic settings all over the country. There are over 9 million homes in the country so there's a lot of work to do.

Most of these cars also use high power fast chargers in public from time to time, which creates work for the commercial and industrial electrical contractors focussed on the higher-power end of the market.

Whenever the drivers travel away from home, they'll be looking to charge their cars overnight - so there's work to do at motels, hotels, and caravan parks all over the country as well.

#### Middy's – Supporting the Trade

Middy's have been investing in training their nationwide network with the expertise to assist you in this e-mobility transition and have trained experts in all states that can assist you with everything from the basics of EV charging up to specific hardware and install requirements from leading suppliers in the market. Ensuring the product is fit for purpose, reliable and safe are key components to building a great smart solution and Middy's can help you plan and execute your next home or commercial EV Charging opportunity. We believe by partnering and leveraging each other's strengths together we can deploy the right charging technology across Australia.

#### Middy's can assist you and your customer with:

#### 1. Qualification

Online and interactive infrastructure checklist to gather the information you need

2. Consultation Joint visits to help educate and guide customers in their e-mobility journey

- **3. Documentation** Assist with quotation, including product, commissioning fee (where required) and product information for installation
- 4. Commissioning If required by installer a Middy's Integrator will assist with commissioning

#### Middy's - Investing in the Transition

Middy's is not just looking to help the electrical contracting community deliver great outcomes for their customers. Middy's is walking the talk, awaiting delivery later this year of our first EV fleet vehicles, in line with our corporate sustainability goals.

We currently have ten branches with EV charging stations installed across Australia with plans to roll out another thirty by the end the 2023 financial year.

Middy's is also a proud member of the Electric Vehicle Council, the peak body for the electric vehicle industry. Membership of the EVC ensures that we are staying one step ahead of rule changes, installation requirements and technology shifts to assist our customers. It's also a great way for Middy's to support the work that the EVC does with state and federal governments, to secure a future where there's more electric cars, trucks and buses for our electrical contracting customers to install the charging equipment for.



#### **Middy's Integration Team**

With over 50 years in the electrical automation industry the Middy's Integration team and approved partners provide design, documentation and commissioning services. Continuously reviewing new and emerging technologies allows us to stay ahead of the game and provide best in class solutions and support.

### Middy's is a brand agnostic solution provider specialising in:

- Residential renovations
- Large volume home builders
- Boutique and high-end homes
- Small commercial projects

#### **Products include:**

- User Interfaces
- Management Dashboards
- V2G Charging Units
- Mounting Accessories
- Single Phase AC Chargers
- SMART Chargers

#### Middy's Branch Availability:

Visit your local Middy's branch for same day expert advice for you and your customers. Talk to our staff about the EV range today. Available online at myBRANCH and at thirty Middy's branches across our national branch network.

#### VIC:

- Airport West
- Blackburn
- Brunswick
- Frankston
- Melbourne
- Narre Warren
- Port Melbourne
- Traralgon
- Yarraville

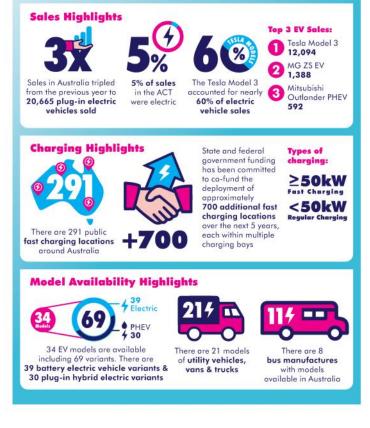
#### NSW:

- Meadowbank
- Moorebank
- ACT:
- Fyshwick
- QLD:
- Meadowbrook
- TAS:
- Hobart (Moonah)
- WA:
- Bibra Lake
- Embleton
- NT:
- Coolalinga



- Braeside
- Cheltenham
- Geelong
- Melton
- Pakenham
- Shepparton
- Wodonga
- Merimbula
- Padstow
- SA:
- Hindmarsh
- Virginia
- Launceston (Invermay)





#### Funding

While many individuals and business are taking their e-mobility transition into their own hands, the federal and many state governments are providing assistance to individuals and business owners to either help with the purchase price of vehicles or to fund infrastructure.

If you are interested in procuring an electric vehicle or want to assist a client with installing funded infrastructure, the following grants are available at the time of printing:

- NSW Destination EV Charging Grants NSW EV Fast Charging Grants NSW EV Fleet Incentives
   energysaver.nsw.gov.au
- VIC Zero Emission Vehicle Grants solar.vic.gov.au
- QLD EV Infrastructure Scheme QLD EV Rebate Scheme qrida.qld.gov.au
- SA EV Rebate Scheme treasury.sa.gov.au
- WA Zero Emission Vehicle (ZEV) Rebate transport.wa.gov.au
- NT EV Charger (Residential & Business) Grants Scheme nt.gov.au
- ARENA Future Fuels Program arena.gov.au

Need help with your Electric Vehicle (EV) Infrastucture Solutions? Fill out our online questionnaire at: middys.com.au/ev-questionnaire Alternatively, contact the Middy's EV Team on 1800 778 823 or email evenquiries@middys.com.au



# Easy EV charging at home

### EVlink<sup>™</sup> Home

### **Unique features**

#### Convenient

- Get your EV ready whenever you need

#### Budget-friendly and easy to install

- · EVlink is an affordable solution
- Easy to install (wall or pedestal mounted)

#### Charging station options

- Charging power: 3.7 kW 7.4 kW singlephase and 11 kW three-phase power supply
- Maximum charging current can be adjusted from 6 A to 32 A
- T2 socket outlet with or without shutter
- Attached cable with T2 connector

#### Power load management

- Help avoid disruption in the power supply
- · Manage available power efficiently

#### Certified and aesthetic

- · Certification IEC 61851-1 Ed. 3.0
- Compatible with home anti-tripping system (peak controller)



# Life Is On Schneider



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# Electrical Contractors, Big Winners In Transition To Electric Vehicles (EV)

Most industries which have been around a long time are facing the "D" word – disruption. New technology eating up their market share. It's here that the electrical trade is unique. Not only is it a well-respected and established trade – it is on the precipice of tremendous growth as we enter the all-electric economy.

The scale of what is possible is truly beyond what we might imagine. Well, imagine no more - the transition to Electric Vehicles is here, it's happening faster than we think and the big winners will be electrical contractors.

How big I hear you ask? Huge, at least \$40 billion worth of business before the end of this decade. You probably already guessed this, but the big opportunity for electrical contractors is the charger installs.

Australia currently has more than 20 million cars registered for the roads. Experts in the field reckon we need at least two chargers for every car. Almost everywhere a car can be parked, we should expect to see an EV charger.

But even if we only had one per car, this opportunity is very significant. EV chargers alone represent a \$40 billion install opportunity for electrical contractors at a price of \$2,000 per EV charger. And the time to start pushing is now.

It's true, the current market share of new car sales being electric in Australia is tiny. In 2021 only 2% new car sales were electric. But it is the growth rate of these vehicles which is about to change everything. For the past seven years in a row, sales of electric cars have more than doubled in Australia. If this rate continues (and it is likely to actually increase as their prices drop below traditional internal combustion engines), then the majority of new cars sold will be electric by the year 2027.

Your next car or work van will probably be electric, and should certainly be electric if you want to be able to sell it on the secondhand market. This is a really important factor in the transition to Electric Vehicles. Many people will go EV simple because they don't want to get caught with a second hand car they can't sell.

Consumers love electric cars because they are faster, cleaner and quieter. But they aren't just getting cheaper to buy, they are much cheaper to run. With the cost of petrol at around \$2 a litre, electric cars are anywhere between \$3,000 and \$5,000 cheaper to run a year. But it's not just the cost of fuel, they have 90% less moving parts and require far less service and maintenance. If we add to this the revolution which is occurring with renewable energy, charging your electric car won't just be cheaper than filling it up, it will actually be free. Our homes will become a micro power plant which generates and stores all our energy needs in our local battery. Sounds fanciful, but you'll remember this article ten years from now as you reminisce about the time when we actually had to pay for electricity. Just like we used to pay for music and a lot of other content. Energy will end up being a zero marginal cost product - and only have one set of oneoff set up costs.

There isn't a car manufacturer in the world who hasn't committed to going all electrical – it isn't just Tesla. This year, Ford launched its



A simple idea is to do what McDonald's do and ask "Do you want fries with that?" Except this time it isn't fries you're selling – it's an EV charger.



- Steve Sammartino, Australia's leading futurist & part of Middy's Innovation Committee

F150 Lightening Electric pick-up truck and sold 200,000 on preorder. This shift is real and Electrical contractors need to start taking advantage of it now.

So, what do we have to do next?

The first step is to move up the learning curve - the good news is that Middy's has a course to get you up to speed on the best EV solutions for the home, retail and industrial applications. Once you're up and running, it's time to start selling in the opportunity.

A simple idea is to do what McDonald's do and ask "Do you want fries with that?" Except this time it isn't fries you're selling - it's an EV charger.

Every time you're doing a residential or commercial install it makes sense to get an electric car charger in now, for the next few years, even for people without an EV. Tell them what we just told you, and that it adds value to the property for re-sale, rental and attracting customers in retail. It also positions the property as leaning into the future.

But it's not just residential opportunities. Think shopping centres, apartment buildings, city centres and car park operators.

There has never been a bigger opportunity for the electrical trade - and the time to get busy is now.

Middy's has got your back - because we are the home of smart electrical – and always offer you more... ■

# Skyfan DC

- Intelligent energy saving DC technology and up to 75% less power consumption
- High airflow and low noise level, makes the Skyfan range ideal for bedrooms
- Indoor and covered outdoor applications
- Android and IOS app control option (sold separately). Compatible with Google Home and Alexa
- LCD Remote control included with multi-functions: Summer winter reversible, Eco, Sleep and Timer.
- 5 year warranty

Product Code	Price ex gst	Price inc gst	
SKY1203WH	\$234.00	\$257.40	
SKY1203WH-L	\$289.00	\$317.90	
SKY1503BL	\$309.00	\$339.90	
SKY1204WH	\$279.00	\$306.90	
SKY1204WH-L	\$329.00	\$361.90	

3,67	
	9
weight	restait
With Light Models	Without Light Models



Product Code	Price ex gst	Price inc gst \$174.90	
SPIN1204WH	\$159.00		
SPIN1204WH-L	\$214.00	\$235.40	



- Durable corrosion proof components and UV protection, can be used for both indoor and covered outdoor applications
- Reversible airflow option for summer or winter, with ECO switch setting - allowing the fan to run at a reduce running cost while maintaining adequate air circulation
- Installation friendly, with quick connect wiring and fix assembly
- Light models: unique dimming function and tri-colour option
- 6 year warranty

### Skyfan<sup>DC</sup> DC 3 BLADE CEILING FAN

- Intelligent energy saving DC technology and up to 75% less power consumption
- High airflow and low noise level, makes the DC 3 Blade ideal for bedrooms
- Summer and winter reversible, switch located on wall controller
- Light models: 5 step dimmable 20 watt LED (1800 lumen) and tri-colour changeable (warm, natural and cool white)
- 5 year warranty

Product Code	Price ex gst	Price inc gs	
DC31203WHWC	\$209.00	\$229.90	
DC31203WH-LWC	\$254.00	\$279.40	





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### Last Chance To Be Informed And Entertained

Middy's Info Nights are wrapping up for another year with only three events in Wagga Wagga, Melbourne's North East and Mildura remaining.

If you're an electrician or contractor looking to form connections and gain a deeper insight into the electrical industry, Middy's Info Nights are the place to be.

Middy's Info Nights start with our trade shows featuring dozens of suppliers, industry experts from all fields followed by a night of comedy, food and fun.

The nights are FREE to all members of the industry, contractors, partners, wives and apprentices. Reserve your seat at one of remaining 2022 Info Nights at: **middys.com.au/info-nights** 

#### **Remaining 2022 Info Night Schedule:**

- 12 October Wagga Wagga, NSW
- 9 November Melbourne North East, VIC
- □ 16 November Mildura, VIC

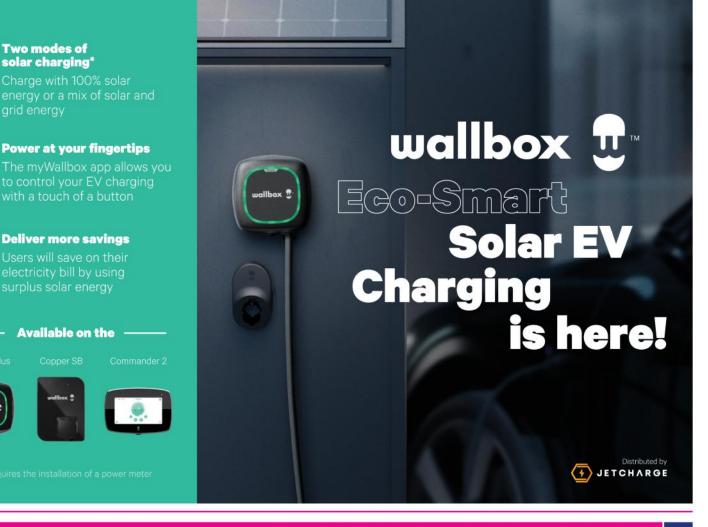
Another way Middy's offers you more...



CommBank Stadium turned pink for our recent Sydney Info Night



One of our biggest Info Nights yet with over 220 guests at the Dingley Hotel



### **Staff Spotlight**



### **Troy Kenward** BDM, Datacomms

Troy has been working at Middy's for just over a year. We caught up with him to discuss all things work and how he sees the Smart Electrical future...

#### What is your background?

I started my career in IT back in the early 1990s writing software and quickly developed a passion for Datacomms hardware. I progressed onto managing an Internet Service Provider, building custom PC and Servers and later working in IT support in the ASX building. Returning to hardware sales, I held several positions at an Australian IT hardware distributor, working my way from sales, account management, sales manager and then State Manager. With key focus areas of networking, cabinets, cabling and UPSs.

#### How long have you worked at Middy's?

I joined Middy's a little over a year ago after working as a supplier for many years previously.

#### What do you do at Middy's?

As Datacomms BDM, my role is to support electrical contractors and our branches to provide best practice solutions for Datacomms projects. These range from large scale copper and fibre networks through to high end UPS and networking solutions.

#### What is the most rewarding part of your job?

I enjoy taking what appears to be complex installations and breaking them down into much easier to understand solutions. This ensures our electrical contractors know they are well supported and can maximise the potential of every project.

#### How do you see the Smart Electrical future?

Without Data, the world already stops. As we see more services and equipment become networked or web enabled, the growth potential for Datacomms is enormous. I see that soon, a device not connected in some way will seem outdated and unusual as every aspect of our homes, schools, workplaces and industry rushes to embrace technology.

### **Staff Spotlight**



### **Chris O'Brien** Category Manager, Solar & Batteries

Chris has been working at Middy's for 4 years. We caught up with him to discuss all things work and how he sees the Smart Electrical future...

#### What is your background?

My working life started in the Horticulture and Irrigation sector in the 1990s, maintaining the Parks and Gardens of Wagga City Council. In the early 2000s I started my own Horticultural and Irrigation business in the Albury/Wodonga region. I built the business from being a sole trader to having four full time staff. In late 2008 I was asked if I would like to work in the emerging renewable industry and I was hooked. I sold my business in early 2009 to fully immerse myself into solar power and solar hot water. I have had various roles in the renewable industry sector from sales, operations manager and finally manager.

#### How long have you worked at Middy's?

I joined Middy's four years ago as a Solar BDM at the Wagga branch. This role expanded to cover the VIC 4 region, assisting the 14 branches in increasing their solar footprint. We enjoyed some sustained success which I hope to emulate nationwide with my new opportunity.

#### What do you do at Middy's?

My new role is to help build knowledge and sales of solar and batteries throughout the Middy's branches. My model will include staff training at a branch level, integration of solar stock hubs around the country and a closer direct relationship with suppliers.

#### What is the most rewarding part of your job?

My roll has allowed me to grow an industry which I am very passionate about. The renewable energy sector is exciting in both its long-term sales future and its obvious environmental impact. I hope to continue to grow Middy's renewable energies and to take us to the forefront of an expanding industry.

#### How do you see the Smart Electrical future?

Solar and batteries will play a large role in the smart electrical future. Solar battery installation will accelerate dramatically in the coming year, with projected battery sales in 22/23 to double to 70,000 units installed. The potential growth is massive with over 3.3 million homes with solar panels already installed and the introduction of virtual power plants (VPP) will allow consumers to sell their excess solar storage back into the grid.



### **Staff Spotlight**



### Ray van Vuuren BDM, TechEnerav

Ray has been working at Middy's for over 4 years. We caught up with him to discuss all things work and how he sees the Smart Electrical future...

#### What is your background?

I started in the electrical industry in 1997 as an electrical apprentice and progressed my career further when I joined Clipsal South Africa as a Technical Representative for electrical and automation and later moved to Clipsal Australia where I continued to further my technical expertise.

#### How long have you worked at Middy's?

I have been working at Middy's for over four years now.

#### What do you do at Middy's?

I enjoy helping grow our TechEnergy business in Queensland as well as Middy's automation footprint nationally through design services, programming and commissioning which includes CCTV, Security, Intercoms, Access Control, Wired and Wireless Automation, Networking and Datacomms.

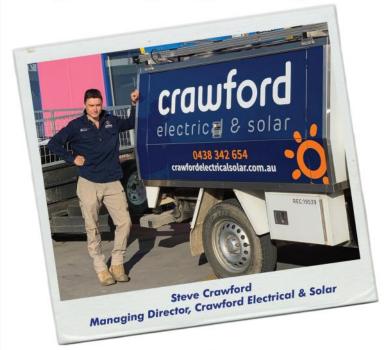
#### What is the most rewarding part of your job?

I have a real passion for designing automation sites and thoroughly enjoyed the recent opportunity I had to work with specialists in the NDIS program to create accommodation spaces and in turn, provide independence to those who need it most.

#### How do you see the Smart Electrical future?

We live in a technological era where the demand for smart technology is becoming more accessible allowing the end user to update and transform to a Smart environment.

### **Sparky Spotlight**



**Steve Crawford** Managing Director, Crawford Electrical & Solar

Steve is a customer of Middy's Wangaratta. He is Managing Director of Crawford Electrical & Solar servicing North East Victoria. We stop to chat and find out what he's all about...

#### What type of work does your business specialise in?

Other than general electrical contracting our business specialises in modern electrical/renewable solutions to reduce our customers costs of operation. We offer premium standalone power systems and solar pumping solutions.

#### How long have you been a Middy's customer?

We have been working with Middy's for 15<sup>+</sup> years starting out contracting in Melbourne then the last 10 years regionally out of Wangaratta.

#### Why do you buy from Middy's?

We purchase from Middy's because we can be sure that the quality of materials is of a standard every time. We love keeping it as local as we can and truly appreciate the support from our local branch for friendly help and advice. Middy's have some very generous terms which have been a great help with us growing our business.

#### How do you see the Smart Electrical future?

The smart electrical future is going to be extremely exciting and busy. Electricians are going to play a huge role in shifting our societies into the modern efficient electric versions they need to become. It's our job now to train up the young people into amazing tradespeople to go out and get the work done. Exciting times.

Want to feature in our Sparky Spotlight? Drop us a line and we'll get in touch. Email us at **hello@middys.com.au** 



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# Middy's Community Snapshot

Across Middy's 100<sup>+</sup> nationwide branch network we are interacting with and supporting our customers and local communities...





Middy's customers & staff at the inaugural Clipsal Cup at Hidden Valley Go-Kart track in Darwin.



Middy's Geelong surprising Ardour Electricals' kids with a brand new RC Car

Brad Jones (BJR Racing) with David Pigott & Bryce Fullwood at the Middy's Sydney Info Night.



Hands up if you love your Middy's Hoodie.



Smiles all round at our 2022 WA Family Fun Day at Perth Zoo.



Big thanks to all who helped make Middy's Benalla Milwaukee morning a big success.







First customers through the doors at Middy's Yarrawonga after its recent face lift.

Have some interesting Middy's related news? Email us your pics: hello@middys.com.au Also don't forget to connect with us on our socials... 🚯 Middy's Electrical 👩 middyselectrical 👘 Middy's Electrical



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### INDUSTRIAL UPDATE

# Servicing You And Your Customers' Needs

M MIDDY'S INDUSTRIAL

Middy's Industrial provides ongoing solutions and support to our customers, focusing on our electrical contractors and market verticals including end-users food and beverage, mining and water.

Middy's Industrial strives to be the wholesaler of choice. We want to ensure the customer experience is a positive one by providing end to end solutions that meets the end user, electrical contractors and your clients' needs through innovative solutions.

#### Middy's Industrial continually supports its customers by:

- Training and up-skilling our staff to better facilitate customer enquiries
- Working with key suppliers and brands
- Investing to improve access to stock across all branches in all states
- Building our Specialist teams
- Leping abreast of new technologies
- Partnering with a Variable Speed Drive service provider that can assist in your:
  - Design
  - Commissioning
  - Repairs
  - Refurbishments
  - Breakdowns
  - Maintenance
- Conducting on-site meetings
- Providing customised training
- Our range of Switch Board solutions that include:
  - Off the shelf DBs
  - Custom built Panel Boards
  - Low Voltage Switchboards
  - Tenancy Boards
  - Group Metering Boards
  - Motor Control Centres
- Supplying off the shelf and custom built Starters
- Supplying custom built Motors and Gearboxes for Mining, Food & Beverage, Water applications, End user sites etc.

#### Our industrial specialist team has a combined 160 years of industrial sales experience:

Trevor Quaini – National Industrial Manager M 0435 195 473 | E trevor.quaini@middys.com.au

Hank Terpstra – Western Victoria M 0429 843 242 | E hank.terpstra@middys.com.au

Troy Crawford - Northern Victoria, Southern NSW M 0436 836 621 | E troy.crawford@middys.com.au

Dean Sullivan – Eastern Victoria M 0429 888 580 | E dean.sullivan@middys.com.au

**Glen Gunson- Northern Territory** M 0409 766 071 | E glen.gunson@middys.com.au

Craig Hams – South Australia M 0418 196 060 | E craig.hams@middys.com.au





Middy's is a fabulous resource for us. They have an in-depth knowledge of the electrical industrial sector and are always happy to help. We enjoy working closely with the Middy's staff to supply our customers with great solutions and quality products. Middy's Echuca have worked hard over the last three years to ensure they are offering us the specific technical support we need.

- Paul Allan, Director, Scope Electrical Solutions

Hank Terpstra and the Middy's Industrial team, with their combined expertise and knowledge, have assisted our business numerous times in the past years with special requests and this time was no different. Hank's attention to detail has enabled Leahys to provide the necessary components so that the customers now have their new business venture up and running.

- Gary Askew, Owner, Leahys Electrical

Our dedicated industrial team of specialists is equipped to handle any enquiry from a simple motor control or distribution board request, through to main switch board, variable speed drives and automation solutions.

If you have a product, sales, technical or project enquires please contact any of our friendly team to assist. To find your nearest Middy's Industrial branch visit: middys.com.au/industrial

# Middy's Racing

The Far North Queensland heat and the cold, wild weather at the Bend provided challenging conditions in the recent 2022 Repco Supercars Series races...

#### The NTI Townsville 500 had it all

Controversial finishes, the Far North Queensland heat, untested tyre compounds and long-format racing provided some new challenges. Reid Park's hybrid street circuit layout, inclusive of big kerbs, was always going to deliver spectacular racing and it didn't disappoint. The BJR team employed several strategies over the 8-10 July weekend for the No#14 Middy's Supercar entry.

Race 19 on the Saturday saw Bryce qualify in P16. The team decided to start on the super softs compound, one of only four cars to do so. The longevity of the super softs on Reid Park was unknown as the half street, half purpose-built, 2.86km track is known for its tyre degradation ability. It literally eats them up. Bryce handled the car well and placed mid-pack throughout the entire 88 laps. The super soft tyres proved effective for the first part of the race, however around the 30 lap mark it was time to pit and change to hards. As the race length was 250kms, it was also a requirement to refuel and a minimum of two pit stops was mandatory for both races (19 and 20). Bryce did a great job and finished in P15.

Sunday was a new day and Race 20 was another 250kms. With the fatigue of the previous day setting in, the qualifying rounds proved tricky. Bryce ended up qualifying mid pack in P16 for Race 20. Given that this was the weekend's final race, there was a good chance that the Safety Car would be needed in Race 20, with predictions that there may be some argy-bargy at the start. With this in mind, BJR decided to start Bryce on the hards, as there would be no advantage to start on the super softs if the Safety Car was deployed early in the race. This decision proved to be the right choice, as there was an incident on the opening lap with contact made on Turn 3 between Scott Pye and Will Davison, which saw the need for the Safety Car to control the race. When the racing got back underway, Bryce once again was in the mix for the entire 88 laps. The race came down to the wire, with a controversial finish as Van Gisbergen and De Pasquale came to blows within the final seconds of the race. Van Gisbergen was ultimately crowned the winner, his second win for the weekend. Bryce had a consistent and positive weekend finishing in P13 and once again, the Indigenous livery gained a lot of attention.



The Indigenous livery gained a lot of attention at the NTI Townsville 500

#### A cold, windy and wild weekend at The Bend

Cold, windy and wild. That was the OTR SuperSprint at The Bend on 30-31 July for Round 8 of the 2022 Supercars Championship.



The weather played its part across the whole weekend which lead to Bryce having to contend with low visibility and some extremely dangerous conditions. The Bend is one of those tracks where you just never know what the conditions are going to bring. The wet weather made it even more difficult to overtake, making it vital to have a good qualifying session. Also, with the Supersprint format over the weekend, it made it even more difficult to make any adjustments and/or to change things up.

Car balance and tyre management were always going to be crucial across the three races as they were back on the softs and The Bend is the second longest circuit on the Supercars calendar, behind the Mountain.

Saturday's racing saw the No#14 Middy's Supercar eliminated after part two of the three-part knock-out quals, leaving Bryce to start Race 21 in P19. Bryce ran longish in Race 21 where he had a good battle with Kostecki, but got stuck in traffic after his pit stop and finished in 17th place.

Bryce did a great job in the qualifying session for Race 22 gaining a P9 start position. The ever changing elements and conditions led to difficulties with grip across the morning, however Fullwood still finished with a P11 starting place for Race 23. Unfortunately Race 22 saw Bryce's teammate Andre Heimgartner end up in a serious accident at the start of the race. Andre was taken to hospital but luckily had no serious injuries. His car on the other hand, required a total rebuild. The delayed restart meant it became a time-ensured race, with Bryce driving consistently and with good pace leading to a P10 finish in Race 22.

As the fog rolled in for Race 23 it made the racing conditions very difficult. Visibility was low, which meant that Bryce had to aim into the apex and hope he'd exit the corner still in the driving line. Unfortunately, this led to Bryce shooting off the road at one point in the race. Overall, he crossed the line in P17.



Trying weather conditions made racing difficult at the OTR SuperSprint

#### BCNA Pink Tradie Beanies stand out at Sandown

The Pink Tradie Beanies, worn by the BJR team, were the talking point across the Pierlite Oil Sandown SuperSprint over the 19-21 August weekend. Middy's partnered with BJR to raise awareness of our ongoing support of Breast Cancer Network Australia (BCNA). The #14 Middy's Supercar bonnet was adorned with the BCNA pink lady and the entire BJR team donned BCNA Pink Tradie beanies.

Once again it came down to car balance and tyre management strategy across the three races. As they were back on the super softs and with the 13 turns across the historic Sandown circuit - it was all about the degradation. The three-day racing weekend started



with the sun out most of the time, but there was still a heap of mud around the grounds from a down pour on Thursday night. It was mostly on the back-side of all the kerbs, and when cars went off, the grass was damp so the Supercars just aquaplaned. It could have been a lot worse with more rain.

Day one on the Friday started with a round of practice sessions, Fullwood finished in P21. Practice session 2 saw the co-drivers for Bathurst jumping behind the wheel. Dean Fiore jumped in the #14 Middy's Supercar - getting some laps in before Mt Panorama.

Saturday's racing on day two started with the quals session for Race 24, similar to Tailem Bend, this was a three part knock out. The #14 Middy's Supercar was eliminated after part two, leading Bryce to start Race 24 in P17. With Bryce finishing in P16 in Race 24, Brad Jones commented that: "I felt like we had the right strategy today, going early and running 14 longer hoping that better tyres would allow for passing but it was not the case."

Sunday's session on day three, once again started with the qualifying round for Race 25, where Bryce gained a P16 start position. With the sun shining and unfortunately mechanical issues in #14 Middy's Supercar, Fullwood finished with a P23 starting place for Race 26. These issues continued throughout Race 25 for Bryce, the thought was the #14 Middy's Supercar suffered a steering problem - leading to a pump failure, which hampered Bryce's ability throughout the 36 lap race. He crossed the line in P21.

With Race 26 still to come that afternoon, the mechanics in the BJR team worked fast to try and fix the issue. Starting in P23 was always going to be challenging, not to mention the mechanical issues. Bryce put these challenges behind him and drove very well over the 36 laps and following a good strategy he managed to cut through the field and crossed the line in P17.

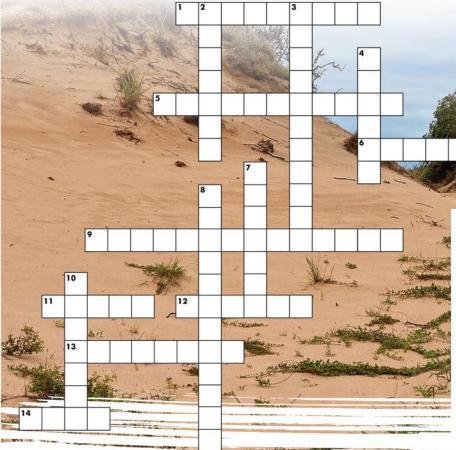


Spreading the message that "together we are stronger" at Sandown

The team now turns its focus to the remainder of the season. Find out how they fare at: **middys.com.au/middys-racing-supercar** 

### Win a custom **M MIDDY'S** RC WARRIOR UTE

Complete & submit our crossword & go into the draw to win



Complete our crossword, take a pic & email to hello@middys.com.au or <u>download interactive pdf</u> online & submit via <u>email</u> to go into the draw to Win. Entries close Monday 31 October 2022. One Custom Middy's RC Warrior Ute to be won. Winner randomly drawn. First correct entry drawn wins. Winner will be notified by email early November and can collect prize from their local Middy's branch.

#### Across

1 Electrical design program exclusive to Middy's (see page 5)

5 DC = Direct Current, AC = \_\_\_\_\_ Current

6 Which wire is often colored green and yellow?
9 Before you become a fully licensed electrician, you have to complete a 4 year

11 The type of installation done in our Green Edge Tech case study (see page 9)
12 The tool electricians use to straighten, cut, grip, twist, push and pull wire
13 Middy's branch that launched our first eWaste bin (see page 6)
14 Don't \_\_\_\_\_ It, use a licensed electrician

#### Down

2 Our company mascot: Middy's 3 'Working towards a SMART world for future generations' (see front cover) 4 The BCNA pink lady logo was placed on what part of the Middy's #14 car at the Sandown Supersprint 7 The 'V' in EV stands for electric 8 Our EV Infrastructure solutions assist you with Qualification, Documentation and Commissioning (see page 14) 10 New branches: Middy's Wagga Wagga and Middy's Crossing (see page 32)

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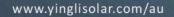
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### BRANCH UPDATES

# MIDDY'S HOPPERS CROSSING

### Now Open

Hoppers Crossing is a new Middy's branch that recently opened on the 19th September.

It will become our key branch to service this ever-growing district and as such, we will close Middy's Werribee which opened in 1978. During launch week, we welcomed customers with gourmet food trucks and coffee. There was also plenty of giveaways on offer, including great merchandise and the chance to win a Middy's/NHP Sherrin Footy.

Like all of our branches, Middy's Hoppers Crossing stocks a broad range of all your Data, Electrical, Lighting and Technology requirements. In addition, there are Air Movement and Automation product stockists, featuring open plan self service product areas and there's also an in-branch meeting room available for booking.

#### Hoppers Crossing branch features:

- Excellent off-street parking facilities
- Easily accessible and centrally located
- Large showroom & warehouse with broad range of stock
- □ Extensive range of A/C, Lighting & Automation products
- Open plan self service product areas
- Meeting room available for booking

Branch Manager Dan Lennon and the Hoppers Crossing team look forward to welcoming you.



MIDDY'S HOPPERS CROSSING

142-146 Old Geelong Rd, Hoppers Crossing, VIC 3029 P (03) 9741 5000 | E hopperscrossing.vic@middys.com.au Mon-Fri 6am-5pm | Sat 8am-2pm

# MIDDY'S WAGGA WAGGA

# Now Open

The new Wagga Wagga branch also opened on the 19th of September to provide better accessibility in the area.

Middy's is continuing to expand our national branch network to better service the needs of our customers. To better service the ever-growing district, Middy's Wagga Wagga joins our Hammond Ave branch which will be re-named Middy's Wagga Wagga East. The new Wagga Wagga branch is located on the other side of town at Pearson St and will offer better coverage of the Wagga Wagga area.

To celebrate their opening, the branch is running a mystery prize promotion. **Spend \$250<sup>+GST</sup> on any product at Middy's new Wagga Wagga branch and go in the draw to win a weekly mystery prize\*.** A prize will be drawn each week until 31 October 2022. \*Account customers only.

Branch Supervisor Luke Young and the Wagga Wagga team look forward to welcoming you.



MIDDY'S WAGGA WAGGA

26 Pearson St, Wagga Wagga, NSW 2650 P (02) 5999 1111 | E wagga.nsw@middys.com.au Mon-Fri 7am-5pm



# Meet The Middy's Brendale Team...

#### Brent Thomas

Branch Manager

Motivated to work for a family owned company that presented many opportunities, Brent has worked at Middy's for over ten years across two stints. Key highlights professionally, during this time, include winning the Middy's Sales Rep of the Year Award in 2017 and the opportunity to help open two new Middy's branches. Achieving the perfect work/life balance is Brent's main goal. Outside of work Brent enjoys keeping active out doors, spending time with friends and family and is known to enjoy a cool beer on a warm day. Going to the beach, golf, fishing and coffee also rate pretty highly. Brent follows the AFL and has been a long suffering Demons fan until last year's Premiership. His coolest experience to date is the birth of his daughter Blake.

#### Bradley Beckett

#### Storeperson/Driver

As a newbie to the Middy's family, getting the job as Storeperson and driver three months ago, Bradley is really enjoying travelling to places he wouldn't normally see as well as having the opportunity to learn the ins and outs of the workings of a wholesale branch. He hopes to work long term at Middy's working his way up the ranks along the way. With a background in retail and hospitality, Bradley also has experience in chemical manufacturing. Outside of work he enjoys gaming, watching movies and playing various recreational sports including rugby league. Bradley has followed League his entire life and goes for the North Queensland Cowboys. The coolest experience of his life was being flown up to Townsville and partying on a yacht with the Cowboys after they won the 2015 Grand Final. Bradley recently got engaged and he and his fiance have a bub on the way next year.

#### Daniel McConnachie

#### Inventory Officer/Counter Sales

Daniel says he has loved working for a family owned company with many career opportunities for the last seventeen years. Prior to working at Middy's, Daniel worked in the food industry and in pallet manufacturing. He loves smoking his own meat and playing pool and video games in his time off. He also loves watching Redcliffe in the NRL. He sights falling out of an aeroplane as the coolest experience he has ever had and not dying when he did so as his greatest accomplishment to date.

#### Barry Makin Counter Sales

Having worked in the electrical industry for about fifteen years prior, Barry has been at Middy's for six years now and says he loves working for an



(Left to Right): Bradley, Daniel, Barry, Sharon and Brent

Australian owned company. The highlight of his Middy's career came recently when he was appointed the sales position at our new Brendale branch in Queensland. This position allows Barry to build relationships with customers and be an integral part of the Brendale team. His hobbies include boating, playing squash, camping and metal detecting as well as spending time with his daughter. And even though Barry has lived in Queensland for over twenty years now, he still follows the NSW Blues.

#### **Sharon Tyronney**

#### Lighting Supervisor

Like Bradley, Sharon has been at Middy's for three months and has loved being involved in opening the Brendale branch and being a part of a family owned business. With twenty six years in the lighting business, including five years in the electrical wholesale industry, Sharon strives to make the Lighting Showroom at Brendale a huge success. In her free time, Sharon loves furniture restoration, cooking, history, travel and watching Parramatta in the NRL and Geelong in the AFL. Spending a month in India has been a highlight to date and raising her two girls, her greatest achievement.

### MIDDY'S BRENDALE

1/260 Leitchs Rd, Brendale, QLD 4500 P (07) 2111 9900 | E brendale.qld@middys.com.au Mon-Fri 5.30am-5pm



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	MELBOURNE N	IETRO:				Near Greaves St	
	AIRPORT WEST BAYSWATER	Cnr Matthews Ave & Fraser St 3042 882 Mountain Hwy 3253 Cnr Jersey Rd	(03) 9338 3611 (03) 9720 1755		WHITTLESEA WILLIAMSTOWN	I6/2398 Plenty Rd 3757 392-394 Kororoit Creek Rd 3016 Cnr Fink St	(03) 9716 01 (03) 9399 39
S	BLACKBURN	167 Whitehorse Rd 3135	(03) 9878 5566	CS I SD S T	YARRAVILLE	126 Somerville Rd 3013	(03) 9314 68
AIS	BRAESIDE	Cnr Clare St 252 Boundary Rd 3195	(03) 9580 7033		VICTORIA COU		
AST	BRUNSWICK	Near Citrus St 372 Victoria St 3056 Cnr Prentice St	(03) 9387 8333	I S	BAIRNSDALE BALLARAT	479 Main St (Princes Hwy) 3875 101 Mair St East 3350 Opp. Hungry Jacks	(03) 5152 51 (03) 5333 23
	BURWOOD	2 Edwards St 3125 Off Burwood Hwy, Opp. Reece	(03) 9808 0800	CS I SD T	BALLARAT WEST (DELACOMBE)	8 Wiltshire Ln 3356	(03) 5332 05
S T	CAMPBELLFIELD	I 592 Hume Hwy 3061 Cnr Bolinda Rd	(03) 9359 6144	A CS L SD	BENALLA	42 Sydney Rd 3672 Near Witt St	(03) 5762 40
1	CARRUM DOWNS	Cnr Dandenong-Frankston Rd & Frankston Gardens Dr 3201	(03) 9782 5633	A CS FL SD S T	BENDIGO (GOLDEN SQUARE)		(03) 5441 27
S	CHELTENHAM	1287 Nepean Hwy 3192 Near Goulburn St	(03) 9584 9981	ACSFILSDT	BENDIGO NORTH (EPSOM)	195 Midland Hwy 3551 Opp. ALDI	(03) 5410 00
	CRAIGIEBURN	26-28 Potter St 3064	(03) 9305 7199		COLAC	55 Corangamite St 3250	(03) 5231 56
S T	CRANBOURNE	Off Sydney Rd 35 Cameron St 3977	(03) 5996 8533	A CSIL SD S	ECHUCA	164 Ogilvie Ave 3564 Cnr Hovell St	(03) 5482 46
ACSFIS	DANDENONG	Near Cnr Sladen St 45-47 Bennet St 3175	(03) 9792 0582	CS F I SD S	GEELONG	Lawrence PI 3220 Near Little Ryrie St	(03) 5222 38
	DANDENONG	Cnr Wauchope Ln 354 Frankston-Dandenong Rd	(03) 9706 4266	1	GEELONG NORTH	316 Thompson Rd 3215 Near Morgan St	(03) 5277 34
	SOUTH	Cnr Swift Way 3175			GISBORNE	44 Hamilton St 3437	(03) 5428 28
CSLS	ELTHAM	294 Bolton St 3095 Near McDonalds	(03) 9439 5777	CS L SD S	GROVEDALE	Cnr Prince St 180 Torquay Rd (Surf Coast Hwy) 3216	(03) 5241 69
A S	FRANKSTON	146 Beach St 3199 Near Kelman St	(03) 9783 8444		HORSHAM LEONGATHA	33 Hamilton St 3400 I A Turner St 3953	(03) 5382 54 (03) 5662 59
		I/76-78 Hallam Rd 3083	(03) 9284 2777			Cnr Turner & Hughes St	(03) 3002 37
· · ·	HASTINGS	l Bray St 3915 Cnr Frankston Flinders Rd	(03) 5979 3533		MILDURA	47 Seventh St East 3500 30 Everist Rd 3226	(03) 5021 59 (03) 5255 11
	HAWTHORN HEIDELBERG	229 Burwood Rd 3122 489 Upper Heidelberg Rd 3084	(03) 9819 4199 (03) 9457 6222		SEYMOUR	8 Industrial Crt 3660	(03) 5799 03
		Cnr Montgomery St		A F I S T	SHEPPARTON	Off Wallis St 7-9 Vaughan St 3630	(03) 5822 24
	HOPPERS CROSSING KEILOR EAST	142-146 Old Geelong Rd 3029NEW57 Slater Pde 3033	(03) 9741 5000 (03) 9336 2322		STAWELL	Cnr Wyndham St 200 Upper Main St 3380	(03) 5358 30
I S	LAVERTON	Off Keilor Park Dr 2/16 Fitzgerald Rd 3026	(03) 9369 3444	A CS L SD	SWAN HILL	Near Cnr Fisher St 59 Nyah Rd 3585	(03) 5032 52
EV L SD S	LILYDALE	Cnr Cherry Ln 34 Melba Ave 3140	(03) 9735 3199	AFI	TORQUAY TRARALGON	36 Baines Cres 3228 11-13 Deakin St 3844	(03) 5264 75 (03) 5174 66
s	MELBOURNE	Near Cnr Hutchinson St 520 LaTrobe St 3000	(03) 9328 3233		WANGARATTA	Off Princes Hwy	
	MELTON	Cnr Spencer St			WARRAGUL	15 Tone Rd 3677 31 Princes Way 3820	(03) 5722 1 (03) 5623 66
A L SD S		93-95 High St 3337 Cnr Norton Dr	(03) 9743 9244	CSILSD ACSEVFILSDST	WARRNAMBOOL	1072 Raglan Pde 3280 12 Osburn St 3690	(03) 5560 56 (02) 6056 16
CS L SD	MOORABBIN	425 Warrigal Rd 3189 Near Cnr Keys Rd	(03) 9555 0033	ACCENTEDUT		Cnr Queen St	
S	MORNINGTON	20 Diane St 3931 Near Frank St	(03) 5975 9022	A CS L	WONTHAGGI YARRAWONGA	6 Cyclone St 3995 64-66 Benalla-Yarrawonga Rd 3730	(03) 5672 26 (03) 5743 26
EV T	MULGRAVE	214 Wellington Rd 3168	(03) 9562 2033		SYDNEY METRO	):	
AS	SMARTCENTRE NARRE WARREN	Behind Branch 91-93 Victor Cres 3805	1800 778 823 (03) 8790 1766		ALEXANDRIA	2/59-61 Burrows Rd 2015	(02) 9699 16
SILSD S	OAKLEIGH	Cnr Princess Hwy 1/1609-1615 Dandenong Rd 3166	(03) 9568 2733		FAIRFIELD	53 Barbara St 2165 5-7 Colyton Rd 2770	(02) 9727 07 (02) 9677 14
		Cnr Ferntree Gully Rd & Lever St			MOOREBANK	Opp. McDonald's 66-68 Heathcote Rd 2170	
ALSDS	PAKENHAM	45-47 Bald Hill Rd 3810 Opp. Simplot	(03) 5941 6133	51	MEADOWBANK	28 Constitution Rd 2114	(02) 9600 81 (02) 9809 77
EVFIS	PORT MELBOURNE PRESTON	2 Thackray Rd 3207	(03) 9699 1588 (03) 9484 0644	L SD S	NORTHMEAD PADSTOW	5/185 Briens Rd 2152 125 Fairford Rd 2211	(02) 8821 75 (02) 9773 11
		Cnr Brighton Ave			PENRITH	2A Coombes Dr 2750	(02) 4722 35
5	RAVENHALL (DEER PARK)	13 Westwood Dr 3023	(03) 8348 5422		NEW SOUTH W	ALES COUNTRY:	
Α	RINGWOOD	53 New St 3134 Cnr Olive Gr	(03) 9879 2600	A F	ALBURY (LAVINGTON)	421 Wagga Rd 2641 Opp. Siesta Motel	(02) 6025 1
AS	ROSEBUD	212 Boneo Rd 3940	(03) 5986 4744		DENILIQUIN GOULBURN	63 End St 2710 21 Bradley St 2580	(03) 5881 50
	ROWVILLE	2 Laser Dr 3178 Cnr Kelletts Rd	(03) 9763 4922		GRIFFITH	21 Bradley St 2580 120 Yambil St 2680 NEW	(02) 4822 79 (02) 6964 80
	SOUTH MORANG ST KILDA	318 McDonalds Rd 3752 7 Vale St 3182	(03) 9436 4800 (03) 9525 4366		LEETON MERIMBULA	38 Acacia Ave 2750NEW202 Arthur Kaine Dr 2548NEW	(02) 6953 80 (02) 4003 74
		Off Barkly St			WAGGA WAGGA	176 Hammond Ave 2650	(02) 4003 74
	SUNBURY SUNSHINE	I-9 Vineyard Rd 3429 46 McIntyre Rd 3020	(03) 9744 1000 (03) 9312 4111	A CS I L SD	EAST WAGGA WAGGA	Cnr Stuart Rd 26 Pearson St 2650 NEW	(02) 5999 1
		Near Suffolk Rd					

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39 Quilpie Cres 2609 Cnr Newcastle & Cessnock St	(02) 6280 0188
RRITORY:	
43 Fairweather Cres 0839	(08) 8932 0739
3 Charlton Crt 0820	(08) 8981 3333
3 Charlton Crt 0820	(08) 8981 4270
25 Toupein Rd 0830	(08) 8932 1800
25 Toupein Rd 0830	(08) 8932 1800
I/260 Leitchs Rd 4500 NEW	(07) 2111 9900
17 Logandowns Dr 4131	(07) 3805 8025
2/138 Spencer Rd 4211	(07) 5527 4667
A COLORADO A	(07) 3390 4811
49 Toombul Rd 4014	(07) 3256 7955
Opp. Walter St	
ALIA - ADELAIDE METRO:	
12 Susan St 5007 Cnr South Rd & Susan St	(08) 8340 9255
H I Playford Cres 5108	(08) 8182 3566
232 Brighton Rd 5044	(08) 8294 3088
79 Magill Rd 5069	(08) 8363 5444
7 Effingham St 7009	(03) 6272 7355
2/21 South Arm Hwy 7018 Near Reece & Bunnings	(03) 6122 1877
90 Gleadow St 7248	(03) 6331 6099
TRALIA - PERTH METRO:	
I I Halley Rd 6021 Cnr Kirke Rd	(08) 9345 5545
1/30 Salpietro St 6163	(08) 9434 5733
20 Embleton Ave 6062 NEW	(08) 6103 5111
	(08) 6103 5111 (08) 9295 1939
	Cnr Newcastle & Cessnock St RRITORY: 43 Fairweather Cres 0839 3 Charlton Crt 0820 3 Charlton Crt 0820 25 Toupein Rd 0830 25 Toupein Rd 0830 25 Toupein Rd 0830 25 Toupein Rd 0830 17 Logandowns Dr 4131 2/138 Spencer Rd 4211 Cnr Indy Crt 8 Proprietary St 4173 49 Toombul Rd 4014 Opp. Walter St ALIA - ADELAIDE METRO: 12 Susan St 5007 Cnr South Rd & Susan St H I Playford Cres 5108 232 Brighton Rd 5044 Near Oaklands Rd 79 Magill Rd 5069 7 Effingham St 7009 2/21 South Arm Hwy 7018 Near Reece & Bunnings 90 Gleadow St 7248 TRALIA - PERTH METRO: 11 Halley Rd 6021

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