

MAG



THE INDUSTRIAL ISSUE

A strategic approach and revitalisation of our Industrial program sees us focus on market verticals including food and beverage, mining and water and allows us to provide ongoing product solutions and support to our customers.

REMOTE IRRIGATION
SYSTEM INDUSTRIAL
CASE STUDY

PET CREMATION
MACHINE INDUSTRIAL
CASE STUDY

WIN A DRONE
WITH VENTAIR
SKYFAN PROMOTION

MIDDY'S EMBLETON
& MERIMBULA
BRANCHES NOW OPEN

Welcome From Middy's

ISSUE #36: JAN - MAR 2022

Welcome to the Industrial edition of your favourite industry MAG. In this issue we are proud to bring you the latest and greatest industrial products from a broad range of our supplier partners including; Schneider, NHP, APS & Legrand. We also feature Case Studies on industrial solutions provided by the Middy's Industrial team (pg 13-16).

We're very proud to announce the Middy's Scholarship and Small Business Award winners for 2021 on page 9.

It's been a very exciting year for Middy's as we celebrated Middy's Geelong's 50th Anniversary (pg 27) and added four new branches to our national branch network in Embleton (WA), Merimbula (NSW), Griffith (NSW) and Leeton (NSW). Turn to page 28 to find out more.

We look forward to helping you grow your business in 2022.

Nicholas Middendorp

Nicholas Middendorp

Anton Middendorp

Anton Middendorp

Specialist Services

MIDDY'S TechEnergy

Your Technologies & Energy Smart Partner. Dedicated support and project expertise to assist contractors expand into new business areas and open up new income streams.

P: 1800 778 823 **E:** techenergy@middys.com.au
middystechenergy.com.au

MIDDY'S Energy **SMARTCENTRE** TechEnergy

State of the art Interactive Display Centre showcasing the latest products & Technologies. Purpose built Training Facility with a range of courses and learning options for contractors.

P: (03) 9545 0755 **E:** techenergy@middys.com.au
middystechenergy.com.au

MIDDY'S LIGHTING

In Branch Specialised Lighting Displays to assist contractors in selecting lighting products and providing consultation for your end customers. Purchase through your wholesale trading account.

P: 0481 037 439 **E:** lighting@middys.com.au
middys.com.au/lighting

MIDDY'S RAIL

Rail Team to Rail Infrastructure and rail lines maintenance. Specialising in servicing Rail Projects with a complete range of rail specific products and accessories.

P: (03) 9568 8619 **E:** rail@middys.com.au
middys.com.au/rail

MIDDY'S INDUSTRIAL

Core range of Industrial products for day to day service and a broader range of specialist industrial gear. Working to provide ongoing product solutions & support.

P: 0435 195 473 **E:** industrial@middys.com.au
middys.com.au/industrial

Contents

09 MIDDY'S 2021
SCHOLARSHIP & SBA
WINNERS ANNOUNCED

12 SPARKY & MIDDY'S
STAFF SPOTLIGHTS

13 REMOTE IRRIGATION
SYSTEM INDUSTRIAL
CASE STUDY

14 REVOLUTIONARY STEP
FORWARD IN
3D PRINTING

15 STATE OF THE ART
COMPOSTING
TECHNOLOGY

16 PET CREMATION
MACHINE INDUSTRIAL
CASE STUDY

17 A STRATEGIC APPROACH
TO INDUSTRIAL

18 MIDDY'S COMMUNITY
SNAPSHOT

21 BRYCE STOKED WITH HIS
BEST BATHURST RESULT

22 WIN A DRONE
WITH VENTAIR
SKYFAN PROMOTION

27 MIDDY'S GEELONG
CELEBRATES 50 YEARS

28 BRANCH UPDATES:
MERIMBULA NSW &
EMBLETON WA NOW OPEN





SIEMENS

BROUGHT TO YOU BY 

Push Button Performance in Action!

At APS Industrial and Siemens, pressing a button is more than just a matter of pressing a button – it's the start of something special! The Siemens SIRIUS ACT range offers a unique portfolio of elegantly designed push buttons, indicator lights & switches that are the perfect embodiment of style, intelligence, and physical toughness



Quick &
Easy Install



Rugged
Reliability



Flexible
Communication



Modern
Design

NOW AVAILABLE AT YOUR LOCAL

 **MIDDY'S**

POWERED BY

NHP

M MIDDY'S

AFL FOOTY TIPPING COMP

FIND OUT MORE SOON AT [MIDDYS.COM.AU/FOOTYTIPPING](https://middys.com.au/footytipping)

Free & open to all Middendorp Group of Companies Account Holders.

KICK A GOAL
- IN THE 2022 AFL SEASON -
\$18,650
IN CASH PRIZES
- 1ST, 2ND, 3RD & WEEKLY SPOT PRIZES -

- KICKING OFF 16 MARCH -
FREE TO ENTER
BE IN IT TO WIN IT

MID12255_12/21

M MIDDY'S

NHP

WIN A SHERRIN FOOTY



Image for illustration purposes only.

Stay tuned for your chance to **WIN A SHERRIN FOOTY** (\$180 RRP)
when the 2022 AFL Footy Season gets underway

MORE DETAILS SOON ► middys.com.au/sherrinfooty

MID1183_12/21

Techtop Australia is a combination of a leading motor manufacturer and Australia's most experienced sales team providing our customers with quality products, excellent service & technical knowledge in electric motors, gearboxes, drives and soft starters.

TAI SERIES MOTORS

ALUMINIUM THREE PHASE

0.06kW to 37kW
 – Frame 56 to 200L

Techtop's TAI aluminium series motors are suitable for all industrial applications where optimal design performance and low weight are key factors.



MOTOR 2.2kW 4P 415V B3 TAI 100LA-4

\$350 excl. GST

E3 SERIES DRIVES

IP66 OUTDOOR RATED
 Up to 22kW

Focused on ease of use, the E3 Series provides unrivalled simplicity of installation, connection and commissioning, allowing the user to benefit from precise motor control and energy savings within minutes.



VSD 2.2kW 3 PH IP66 400-480V IP66

\$790 excl. GST

Contact your local Middy's branch to place an order today.

MIDDY'S

MONSTER

MAG Comp

3x MIDDY'S \$100 GIFT CARDS TO BE WON




Find the 6 hidden
 Middy's Monsters in this MAG
 for your chance to
WIN A \$100 GIFT CARD



To enter go to:
middys.com.au/magcomp
 Competition closes 31 January 2022

Industrial Automation Devices

With a range of over 7000 standard and 1300 special items, Pizzato Elettrica offers safe, reliable cutting-edge solutions in the field of industrial automation



Position Switches & Microswitches

- Up to IP69K
- 20 million operation cycles
- Many actuators available
- Up to 17 contact blocks available
- Low temperature up to -40°C
- High temperature up to +180°C
- ATEX version
- Modular solutions



Safety Devices

- Safety switches
- Magnetic safety sensors
- Safety sensors with RFID technology
- Safety switches for hinged doors
- Safety handles
- Rope safety switches
- Single function safety modules
- Multifunctional safety modules



HMI Devices

- Foot switches
- Single and multiple buttons
- Emergency buttons
- Indicators
- Selectors
- Potentiometers
- Contact blocks
- LED units
- Sockets
- Joysticks
- Enclosures



Lift Devices

- Lift control stations
- Door switches
- Signalling switches
- Operator switches
- Switches devices with manual reset
- Switches with electrical reset
- Safety modules for lift floor leveling

A+ Industry Leader

Established in 1984 in Marostica (Italy), Pizzato is one of the leading European companies in the field of industrial automation, providing excellence in product quality, innovation and development for its customers

Quality Standards

Certified by many national and european licences and quality marks such as IMQ, UL (United States and Canada), CCU and EZU and by the UNI EN ISO 9001:2000 certification which guarantees the production quality

INDUSTRIAL & AUTOMATION

Distributed by


OMEGA
The Power To Perform

www.omegapower.com.au


Quote & Sell Energy Projects With Ease

TECHENERGY UPDATE

In pursuit of a \$0 electricity bill, consumers are purchasing a range of technologies for households and businesses to reduce their electricity consumption and generate their own electricity.

However, it's becoming increasingly difficult for electricians to identify which technologies represent the best value for consumers and then quote those technologies in a uniform manner with accurate return on investment advice.

Middy's is proud to launch EnergyTrust, an industry first sales tool that enables electricians to quote energy efficiency and renewable energy technologies together on one platform. Using EnergyTrust, electricians can quickly and accurately generate custom branded sales proposals for LED Lighting, Solar PV, Battery Energy Storage, Power Factor Correction, Voltage Optimisation and Energy Monitoring either as single technologies or as a combination of technologies.

Select the technologies you install, choose the products you prefer, set your installation rates and then simply drag and drop an electricity bill onto your EnergyTrust dashboard to create a sales opportunity and generate multiple project options within minutes. Sort these project options by price, payback, bill reduction or carbon reduction to easily identify which technology



or combination of technologies represents the best value for the consumer. EnergyTrust is the easiest way to quote and sell energy projects.

Visit www.energytrust.com.au today to create your account and get started. ■

MIDDY'S
EnergyTrust

TEKNIK
LIGHTING SOLUTIONS

[OVERWATCH]

HIGH POWERED LED FLOODLIGHT

**A GAME CHANGER FOR
HIGH POWERED INDUSTRIAL LIGHTING**

UNIQUE MODULAR SYSTEM ensures the right specification for the job **WITHOUT** the lead time

3 Step Local Customisation

1. Select wattage and beam angle (or request a full lighting design)*
2. Integrated or remote control gear
3. 240V or 415V input voltage



Driven by Outcomes

- > High Performance
- > Low Head Weight
- > Durable Design
- > Modular Design

*800W ≥128,000lm
1200W ≥192,000lm

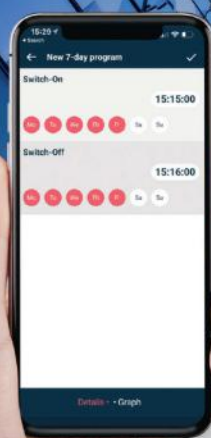


TEKNIK Lighting Solutions | 1300 313 780 | info@techniklighting.com.au | techniklighting.com.au

COMMERCIAL TIME SWITCHES & CONTACTORS



LEGRAND TIME
SWITCH APP
AVAILABLE NOW!



DIGITAL BLUETOOTH TIME SWITCH

ASTRONOMICAL TIME SWITCH
WITH DAILY, WEEKLY AND
YEARLY PROGRAMS

DIGITAL TIME SWITCHES

ALPHAREX³ PROGRAMMABLE
7 DAY TIME SWITCH



ALPHAREX³ ASTRO
ASTRONOMICAL TIME SWITCH



ANALOGUE TIME SWITCH
DAILY PROGRAM



ANALOGUE TIME SWITCH
WEEKLY PROGRAM



CONTACTORS

CX³ MODULAR POWER CONTACTOR
- 25A - 2 N/O (WITH HANDLE)



CX³ MODULAR POWER CONTACTOR
- 25A - 4 N/O - (NO HANDLE)



THE **GLOBAL SPECIALIST**
IN ELECTRICAL AND DIGITAL BUILDING INFRASTRUCTURES

www.legrand.com.au

Scholarship & SBA Winners

MIDDY'S
SCHOLARSHIP PROGRAM 2021

Congratulations to our Middy's 2021 Scholarship Program and Small Business Award Winners...

We would like to thank everyone who took the time to apply for this year's Middy's Training Scholarship Program and are proud to announce our 7 Gold Winners & 6 Silver Winners.

We are also pleased to announce the Winners of the Middy's 2021 Small Business Awards. Each of our 4 SBA Winners received \$5,000 and put themselves in the running for the \$10,000 Nick Middendorp Award which was awarded to Brendan Eggins from Eggins Electrical. ■



(L-R): Gold Scholarship Winner Christopher Ellul from JNJ Electrics with Middy's Rowville BM, Daniel Fajin



2021 Nick Middendorp Award Winner Brendan Eggins from Eggins Electrical with the Middy's Darwin (Woolner) Team.

MIDDY'S Small Business Awards 2021

\$5,000 WINNERS

Brendan Eggins - Eggins Electrical
Darwin (Woolner), Northern Territory

Matthew Campbell - Accelerate Electrical
St Kilda, Victoria

Anthony Jasper - AMJ Industries Electrical Works
Mundaring, Western Australia

Allen Fanning - AJF Electrical
Darwin (Woolner), Northern Territory

\$10,000 NICK MIDDENDORP AWARD WINNER

Brendan Eggins - Eggins Electrical
Darwin (Woolner), Northern Territory

GOLD WINNERS

Matthew Lepp - V K Logic
Wodonga, Victoria

Christopher Ellul - JNJ Electrics
Rowville, Victoria

Xaysana Thiphasane - CR Electrics
Dandenong, Victoria

Peter Sheridan - AHT Group
Hindmarsh, South Australia

John Holloway - South Gippsland Electrical
Leongatha, Victoria

Thomas Bowman - Bowman Electrical
Traralgon, Victoria

Thomas van Haande - MPE Group
Airport West, Victoria

SILVER WINNERS

Quinton Desmond - Smart Sparkz Electrical
Colac, Victoria

Dylan Horsburgh - Dark Horse Electrics
Narre Warren, Victoria

Alex Tuason - Sulex Electrics
Grovedale, Victoria

Jamie Crawford - Supersonic Electrical Services
Cheltenham, Victoria

Luke Agg - Golec Services
Echuca, Victoria

Cheyne Hancock - CHESS (NT)
Darwin, Northern Territory

Middy's Info Nights Visiting Near You In 2022

After the great success of the 2021 Middy's Info Nights, we are currently working on the plans and dates for the 2022 Middy's Info Nights.

Middy's Info Nights are a great night of information and entertainment, with keynote speakers from within the electrical industry speaking about what matters most to contractors. Meet your industry peers and mix in the relaxed and informal environment of a fun night.

The night commences with a supplier trade show and latest technologies display, followed by an introduction from the Middy's family. Prizes are awarded for Product of the Night as well as door prizes, showbags and giveaways. Refreshments and a two course dinner are also provided.

FREE to all members of the industry, contractors, partners, wives and apprentices.



Middy's Albury/Wodonga Info Night 2021

Register your interest for Middy's Info Nights 2022 at:
middys.com.au/info-nights

By registering, you will be first to know about all the exciting news and updates about these nights. We can't wait to see you in 2022. ■

Introducing TeSys Deca

The New generation of TeSys Motor Control

From November 2021, the TeSys Deca Series will provide a **greener, more robust, and highly innovative motor starter solution**, thanks to its range of new technical features. The series also assumes a sleek dark-grey design, for a more modern look and feel without any changes to the part references and product dimensions.



TeSys GV2/GV3



TeSys D



TeSys LRD

TeSys Deca Series



TeSys Deca
Power Motor circuit
breaker



TeSys Deca
Control
Contactors



TeSys Deca
Protect Overload
Relays

The new TeSys Deca Series is derived from the existing TeSys D contactors, combining the TeSys GV2 and TeSys GV3 motor circuit breakers, as well as the TeSys LRD overload relays, and offers a host of new features. The TeSys Deca Series covers all major motor ratings, from 3.7 kW up to 75 kW.

Modern TeSys signature

Homogenous dark grey design for a modern look and feel for all products



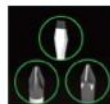
IEC60335-1 compliant contactor

Standard offering meets electro domestic requirements



Improved Connection

One screw head to fit most common screw drivers: Philips, Pozidriv and flat



Auxiliary contact suitable for 1mA

For direct connection to PLC, dust-resistant for harsh environment



Green Packaging

Made from 100% recycled material, paperless product information



Traceability – from plant to customer

Anti-fake service and easy quality check thanks to QR codes



se.com/au

Life Is On

Schneider
Electric

October 2021



Life Is On

Schneider
Electric

KICK BACK & RELAX WIN A COOLER

250
COOLERS TO BE
WON

Spend \$250^{+GST} on any **Schneider** industrial products
between 1 Feb - 31 Mar 2022 & and go into the draw to
WIN an Industrial strength pink Middy's Cooler*

More details ► middys.com.au/coolerpromo

*Open to Middy's Account Customers. Buy any Schneider Industrial products between 1 Feb - 31 Mar 2022 for one entry into the draw, spend accumulates. Visit website for T&Cs and full list of participating products. 2 Coolers per branch to be won (3 per industrial stockist branches).

View Schneider
Industrial Range



WD12254_12/21

Staff Spotlight



Hank Terpstra
Industrial Business Development Manager, NW VIC

Hank Terpstra

Hank is the Industrial Business Development Manager in Western Victoria and has worked at Middy's for 14 months. We caught up with Hank to discuss all things work, life and what he gets up to in his spare time...

What would you say has been your greatest highlight working at Middy's to date?

My greatest highlight so far has been being a part of a bigger team with such a large network. As well as this, it's being able to look at our projects come to light and watch them succeed.

What are your goals inside and outside of work?

My work goals would be to keep encouraging and supporting our staff with regards to Industrial products. Whether that be through recognising opportunities, solutions, selling, training, or identifying unique products they may not be aware of yet.

I have 4 sons and 3 daughters aged between 9 – 24 and my goal and hopes are that they successfully launch from school to maturity. It is a full-on life and retirement with the wife in 40 years time will be well earned.

What are your hobbies?

I play a highly addictive sport called Disc Golf. It has been around for around 50 years and is one of the fastest growing sports in the world. It mirrors traditional golf except you do not hit a ball into a hole you throw a disc into a metal chained basket. The challenge comes in reading the wind and avoiding obstacles like trees, water hazards and the odd pedestrian (oops).

What is the most rewarding part about your job?

The most rewarding part of my job would be working with passionate people, be it contractors or staff. Enthusiasm is contagious and makes for an enjoyable workplace.

What motivates you most about your job?

What motivates me most is solution selling, helping our customers, giving the right advice, and pointing them to the right supplier. As well as giving them the confidence to deal with Middy's on their more challenging projects.

Sparky Spotlight



Shane Kennedy, Owner & COO of DS Energy

Shane Kennedy - DS Energy

Shane is a loyal customer of Middy's Virginia in Queensland. He is the owner & COO of DS Energy. We stop to chat and find out what he's all about...

What types of work does your business specialise in?

Our main source of work is in residential and commercial solar and of course electrical.

What do you think is the most rewarding part about working as an electrician?

The most rewarding part of my job is building systems that not only function properly and look good but will also stand the test of time.

What is the biggest threat you're currently facing in the Electrical Industry?

When customers employ dodgy installation crews and when companies undermine the bottom dollar. As well as this they use cheap materials, they import these products knowing they will not work making it hard for me and so many businesses as the materials they use are not reliable.

What type of industry training do you recommend and believe is important for future electricians?

I believe it is important to have training in health and safety as well as project management for future electricians to be apart of. This will be incredibly beneficial for future electricians.

What are your hobbies and interests outside of work?

I really enjoy spending my off-time fishing.

Want to feature in our Sparky Spotlight? Drop us a line and we'll get in touch. Email us at hello@middys.com.au



THE LOCATION:
REMOTE FARM IN ECHUCA, VIC



L-R: GREG MAHER, GOLDEN RIVERS ELECTRICAL (DIRECTOR) & MATHEW FERGUSON, MIDDY'S ECHUCA (BRANCH MANAGER)

Remote Irrigation System

VARIABLE SPEED DRIVE & CONTROLLER INSTALL

Middy's customer, Greg Maher contacted Troy Crawford (Middy's Industrial Business Development Manager, Central & Northern Victoria, Riverina & ACT regions) for his industrial automation expertise as he was chasing a solution for a variable speed drive and controller to run an irrigation pump. Greg provided Troy with an outline of his requirements, and Troy then engaged Scope Electrical Solutions' Design Team to work on a custom design to fulfill Greg's brief.

Greg approved the design and the materials were then provided by Middy's Electrical. From there, Scope Electrical created detailed schematic drawings and built the controller. The controller was thoroughly bench tested in the workshop and then shipped to Greg for him to install on-site with detailed installation instructions and phone support when required.

Greg required the controller to be user friendly. He also required a remote control with mobile phone alerts, flow failure feedback, variable speed drive status feedback, scheduler for set and stop start times on hours and days of the week, the ability to run at a set pressure, adjustable set point and finally a fault history time and date stamped.

The team installed an Allen Bradley M820 Micro-PLC, Allen Bradley components including a HMI 7" Colour Touch Screen, an ABB ACQ Aqua Variable Speed Drive and PDS SMS – 4 EZY Switch SMS Messenger.

Greg's customer can now turn the irrigation pump on and off from anywhere on the farm with his mobile phone and the pump can also send text message notifications if it has faulted, or when the pump is stopped and started on-site. The customer can also set a desired pressure and the pump will adjust its speed to achieve the set point. The controller can be set in three states, the first being Auto (the pump will run on set times in the scheduler) second, remotely (the pump will start and stop when sent messages via an app) and lastly, manually (the pump will start and stop from touch screen located on the controller on site).

THE INSTALL:



- ▶ Allen Bradley M820 Micro-PLC
- ▶ Allen Bradley Components including HMI 7" Colour Touch Screen
- ▶ ABB ACQ Aqua Variable Speed Drive
- ▶ PDS SMS – 4 EZY Switch SMS Messenger



Middy's is a fabulous resource for us. They have an in-depth knowledge of the electrical industrial sector and are always happy to help. We enjoy working closely with the Middy's staff to supply our customers with great solutions and quality products. Middy's Echuca have worked hard over the last three years to ensure they are offering us the specific technical support we need.

Paul Allan - Director, Scope Electrical Solutions



Download this Case Study at: middys.com.au/case-studies

Revolutionary Step Forward In 3D Printing



Jarryd Pester, owner of JFP Electrical was recently commissioned to supply and install all the electrical components to power four of the world's best technology 3D Screen Printers, as well as the general lighting and power at 3D System's factory in Dandenong South, Victoria.

Innovative 3D Systems and Innovative 3D Technology are two highly specialised and technical companies in the fields of pharmaceuticals and industrial applications. Innovative 3D Systems and Technology are world leaders in the field of 3D screen printing and are launching new technology to create a revolutionary step forward in the field of 3D printing and additive manufacturing.

JFP Electrical worked first hand with Project Engineer David Newton from David Newton Electrical Consulting and Dean Sullivan from Middy's Industrial Team to come up with a design for the use of NHP's new range of Tembreak Pro Moulded Case Circuit Breakers (MCCBs) to supply power to the 3D Printing machines.

The project moved at a very fast pace and required multiple deliveries to site each day. With the help of Damien Kent (Mornington branch Inventory Manager) and Dean Sullivan (Middy's Industrial Development Manager, Eastern Victoria), the team designed and built distribution boards for each machine to meet the project deadline.



3D Printing Machine at 3D Systems Factory in Dandenong South



3D Systems are world leaders in the field of 3D screen printing

I would like to give a special mention to Damien at Middy's Mornington Branch for his hard work sourcing and delivering product at very short notice. The project would have been very challenging without his support.

Middy's Mornington branch were wonderful. Their attention to detail, supply of materials and meeting deadlines made the project an efficient and smooth process. I'd like to also thank Michael Lyons (Branch Manager) and the wider team for all their efforts throughout the process. I highly recommend Middy's and their Industrial team and will continue to engage with them for my future industrial requirements.

- Jarryd Pester, JFP Electrical



So what are you waiting for?
Email us at industrial@middys.com.au
for your next Industrial project. ■



Middy's Industrial Team came up with a design for the use of NHP's new range of Tembreak Pro Moulded Case Circuit Breakers (MCCBs) to supply power to the 3D Printing machines

State Of The Art Composting Technology



**CAMPERDOWN
COMPOST
COMPANY**

Camperdown Compost Company (CCC) has been selling compost since 1998. Starting from humble beginnings as a worm farm, they are currently hoping to manage an increase of up to 50,000 tonnes of waste a year. They are one of very few companies to be a licensed Environment Protection Authority (EPA) site in this field.

Liquid waste from the local dairy plants and solid organic matter is processed by biological drying through an aerated static pile composting process to pasteurise the waste, followed by an open turned windrow process to compost and mature the product.

CCC is the leading supplier of on-farm composting solutions in Victoria's Western District. With the desire to increase production, they ventured as far as Austria to source state of the art composting technology. An Australian first. CCC then needed to improve their site infrastructure to support this new technology.

They turned to Scott Narik and his team at Kiran Maintenance Services from Camperdown to deliver the electrical components of the installation. Being a design and construct project, Scott in turn, enlisted the services of Hank Terpstra from the Middy's Industrial team to help assist him with the project.

With his expertise, Hank was able to bring his knowledge and experience to the job. Hank sourced a free-standing CT metered main switchboard form 2bi 30ka along with 2 x NHP IP66 400amp free standing custom distribution boards to complete the project.



Having used Hank on previous jobs, I had the confidence that it would get done right and that the right choice of manufacturer would be selected for our specific site needs. I can recommend Hank and Middy's Industrial to deliver a project solution to any business in need of assistance. This is one of the many reasons why you should choose Middy's for your next project.

- Scott Narik, Kiran Maintenance Services

 **MIDDY'S
INDUSTRIAL**

So what are you waiting for?
Email us at industrial@middys.com.au
for your next Industrial project. ■



(Left to Right): Hank Terpstra from Middy's Industrial & Scott Narik from Kiran Maintenance Services on-site at the Camperdown Compost Company project



Tony Evans from CCC helping farmers make compost



Upgrades at CCC help to increase efficiencies and reduce odour



Veterinarian Alkaline Hydrolysis

PET CREMATION MACHINE INSTALL

Warren and Leanne Martin purchased a Veterinarian Alkaline Hydrolysis machine (PET-550) which is a pet cremation machine from Bio Response Solutions in America. This is the first in Victoria and the second in Australia to use this technology compared to the traditional gas fired way.

The machine runs at 92 degrees for 18 hours in 700 litres of water. This process is 90% more efficient than the alternative gas fired option.

Warren and Leanne reached out to Gary Askew (Owner of Leahys Electrical) to help with the installation process.

The machine wiring was originally supposed to be supplied in compliance with Australian wiring standards before being shipped to Australia, however that was not to be the case. Gary spent two weeks attempting to source a solution but struggled to get one. He then enlisted the help of the Middy's Industrial team to resolve the issue.

Upon inspection, Hank Terpstra from Middy's Industrial recognised that the machine hadn't been configured correctly. After liaising with BRS Hank and the team managed to provide a custom solution consisting of a 3 phase transformer 415V/220V at 26KVA, which was built locally in just two days.



THE INSTALL:

415V/220V-26KVA

3 PHASE TRANSFORMER



THE INSTALL:
VETERINARIAN ALKALINE HYDROLYSIS MACHINE
(PET-550) WITH CUSTOM 3 PHASE TRANSFORMER



Hank Terpstra and the Middy's Industrial team with their combined expertise and knowledge have assisted our business numerous times in the past years with special requests and this time was no different. Hank's attention to detail has enabled Leahys to provide the necessary components so that the customers now have their new business venture up and running.

Gary Askew - Owner, Leahys Electrical



Download this Case Study at: middys.com.au/case-studies

A Strategic Approach To Industrial

INDUSTRIAL UPDATE



Middy's Industrial provide ongoing product solutions and support to our customers.

A revitalisation of the company's Industrial program, Middy's Industrial focuses on our electrical contractors and market verticals including food and beverage, mining, water etc. This is not to say we have not been engaged in this market; we have, with all Middy's branches selling industrial product. We have taken a more strategic approach on Industrial, and initiatives are already in place.

Firstly, we have commenced building a team of industrial specialists led by Trevor Quaini (National Industrial Manager) with over 40 years experience. Trevor is an electrician by trade and has held industrial roles with Clipsal then Schneider Electric.

Troy Crawford (Northern Victoria and Southern NSW BDM) with over 30 years experience as an industrial electrician at end user locations as well as 21 years with Remtron Automation Albury.

Hank Terpstra (Western Victoria BDM) has over 30 years experience as both an industrial electrician at the Ford Motor company as well as various roles at Hager, B&R, Eaton and Schneider.

Dean Sullivan (Eastern Victoria BDM) also has over 30 years experience as an industrial electrician at end user sites as well as 25 years with NHP.

As you can see, combined we have well over 100 years of industrial knowledge and market experience within our Industrial team. We will continue to build on our specialist team, and we want to understand your business and provide: added value, solutions and support. Our ambition is to be the trusted partner for all your Industrial needs. Reach out to any of our friendly Middy's staff with any enquiry, we look forward to the opportunity to work with you.

Our people are our most important asset and as such, upskilling our branch staff through dedicated training programs has already commenced. We are being well supported by all lead industrial brands and training teams on all current and emerging industrial technologies so we can offer our customers more. We can also provide specialised training on request.

Significant investment has already been made to increase industrial stock levels, mainly within the industrial branches. We want our customers to be confident when they walk into one of our industrial branches that they will walk out with product in hand.

You will see increased Industrial marketing activity on our website, Middy's MAG, posters, branch signage and at our Info Night events as well as regular Middy's Industrial video updates. Also, look out for industrial promotions coming your way soon. In addition, to make the selection of industrial products easier for you, planograms have been set-up behind the branch counter in all industrial branches.

Industrial product Middy's supply include:

- ✓ Contactors
- ✓ Motor Protection Circuit Breakers
- ✓ Soft Starters
- ✓ Variable Speed Drives
- ✓ Metering
- ✓ Fuse Switches
- ✓ Transfer Switches
- ✓ Industrial Circuit Protection
- ✓ Distribution Boards
- ✓ Pendants & Signalling
- ✓ Air Circuit Breakers
- ✓ Pressure Switches
- ✓ Sensors
- ✓ Proximity switches
- ✓ Weatherproof
- ✓ Cam Switches
- ✓ Hazardous Location
- ✓ Measurement, Control & Monitoring
- ✓ Power Supplies & Transformers
- ✓ Overloads
- ✓ DOLs
- ✓ Star Delta Motor Starters
- ✓ Motors
- ✓ Enclosures
- ✓ Load Break Switches
- ✓ Moulded Case Breakers
- ✓ Relays
- ✓ Timers
- ✓ Push Buttons
- ✓ Current Transformers
- ✓ Limit Switches
- ✓ Photo Electric
- ✓ Terminals
- ✓ Cable & Glands
- ✓ Power Factor Correction
- ✓ Safety

Please speak with our friendly Middy's staff for all your industrial enquiries:

Trevor Quaini – National Industrial Manager

M 0435 195 473 | **E** trevor.quaini@middys.com.au

Hank Terpstra – Western Victoria

M 0429 843 242 | **E** hank.terpstra@middys.com.au

Troy Crawford – Northern Victoria, Southern NSW

M 0436 836 621 | **E** tcrawford@middys.com.au

Dean Sullivan – Eastern Victoria

M 0429 888 580 | **E** dean.sullivan@middys.com.au

For all your industrial supplies, contact Middy's Industrial on **0435 195 473** or email **industrial@middys.com.au**

Find a specialised Middy's Industrial Stockist branch near you and view our Industrial video updates at: **middys.com.au/industrial** ■

 **MIDDY'S**
INDUSTRIAL

Middy's Community Snapshot...

Across Middy's 100+ nationwide branch network we are interacting with and supporting our customers and local communities. Now, more than ever, it's important to keep connected and stay safe...



Middy's Airport West were proud to be a supporting sponsor of the Tour for Tate Charity Drive



Scott Pitcher's (Pitcher Electrics) son keeping warm by his Middy's Fire Pit



Custom Middy's RC Warrior Ute winner Jordan Dash from Dash Electrical at Middy's Ballarat



Miss Lexi in her cardboard Middy's Delivery Van



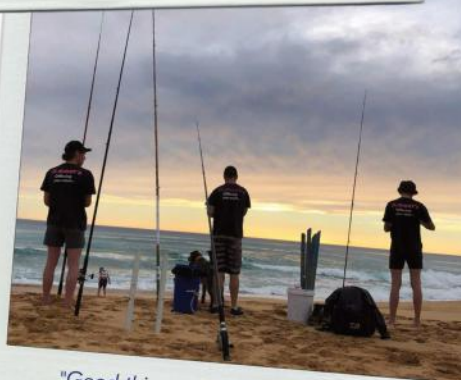
Dressed in pink, the Middy's WA Team recently had a bonding day at the Ascot Races



Well done Stephen 'Robbo' Robinson (Middy's Albury/Wodonga) on 15 years at Middy's with RSM Chris Day



Bear proudly wearing his Middy's Pink Tradie Beanie to support a great cause



"Good things come to those who bait", the Vickers Electrical team fishing after work in their Middy's Tees



Happy days for customer, Torren McMillan's kids when they visited the Middy's Albury branch

Have some interesting Middy's related news? Email us your pics: hello@middys.com.au
Also don't forget to connect with us on our socials...

Middy's Electrical middyselectrical Middy's Electrical

SMART Power Distribution solutions

NHP

Protect personnel and minimise costly downtime

NHP's range of modular Concept Panelboards comes with the option to add the revolutionary integrated Rapid Test RCD earth leakage testing system. This enables an entire distribution board RCDs to be tested in accordance AS/NZS 3760 within minutes, ensuring maximum safety of personnel and minimising costly downtime.

Verified to AS/NZS 61439, NHP's Concept Panelboard solutions offer unmatched reliability and assurance the backing of NHP's national service and support promise.



NHP's MOD6

NHP's MOD6 range for domestic and commercial applications includes a 1P width compact RCBO which saves space and time, switches the neutral and has a pigtail for quick installation. Suited for fork or pin type busbar connection.



NHP's DIN-T

NHP's DIN-T commercial and industrial applications include 6kA and 10kA 1P RCBOs and 3P+N RCBO solutions, as well as Type B RCDs for complex loads.

1300 NHP NHP | nhp.com.au | [f](#) [in](#) [t](#) [y](#)

390AAG_10/21



YOUR ELECTRICAL SOLUTIONS SPECIALIST



AF Contactors

- ▶ AC / DC in (1) coil
- ▶ Only need 4 coil voltages
- ▶ Electronic Overloads
- ▶ Reversible coil Connection



Evolution Distribution Boards

- ▶ Compliant to AS/NZS 61439
- ▶ 125A, 250A & 400A stocked
- ▶ IP20, IP43 & IP65 available
- ▶ Grey, Orange & Stainless Steel



Terra AC Wallbox EV chargers

- ▶ 7.4kW & 22kW stocked, IP54
- ▶ Built-in energy metering
- ▶ Connectivity with Bluetooth, Wi-Fi & Ethernet



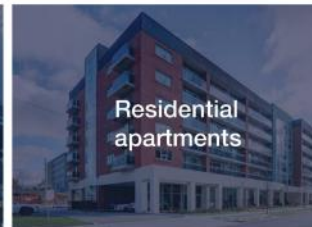
Water/Waste management



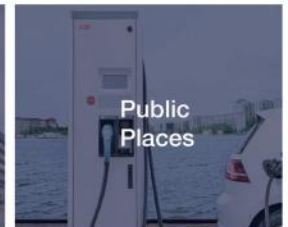
Infrastructure



Industrial/Commercial buildings



Residential apartments



Public Places

Contact or visit IPD for more information:

Tel: 1300 556 601 | Email: customerservice@ipd.com.au
www.ipd.com.au



Power Distribution | Power Monitoring | Industrial Control | Photovoltaic | Installation & Accessories

Bryce Stoked With His Best Bathurst Result



Bryce finished in 5th place at the Repco Bathurst 1000

After 100+ days off the track, on track racing finally resumed with the Sydney SuperNight series and finished, with every motorsport enthusiasts' favourite event, the Bathurst 1000.

In his final Walkinshaw Andretti United start, Bryce Fullwood was delighted to secure a top five finish at Bathurst. Having gone through four rounds of toil at Sydney Motorsport Park, Bryce was relieved to bring home a strong result. It was a stark contrast to the Darwin born driver's first three Bathurst results of 20th, DNF and DNF.

"It was an awesome day," the 23 year old said. "Chaz and Lee were an awesome combination coming into this weekend. They were fastest in the practice sessions, the car rolled out of the truck fast, they've had an awesome weekend. I couldn't be happier for them. They deserve every bit of it."



I'm super stoked to finish off with the team with a top five, and to see Chazzy and Lee take home the big trophy.

- Bryce Fullwood

"We had a pretty tough four rounds at Sydney," he said. "Everyone in the team, all the boys and girls at the track and at home, slogged it out really hard for us so I'm super stoked to finish off with the team with a top five at Bathurst, and to see Chazzy and Lee take home the big trophy."



Bryce congratulates WAU teammate Chaz Mostert on his win at Bathurst

Bryce survived a late clash with eventual third placeman Brodie Kostecki to finish fifth; he was sixth in the closing laps before Shane van Gisbergen suffered a puncture.

His partner Warren Luff, meanwhile, recorded his ninth top 10 finish in the Great Race in his last 12 starts. Fullwood and Luff combined to finish fifth behind teammates and winners Chaz Mostert and Lee Holdsworth. Mostert and Holdsworth helped the team to its first Bathurst win since 2011.

Fullwood will shift to Brad Jones Racing in 2022, with Nick Percat to take his place. ■

Take flight WIN A DRONE

**\$9K IN PRIZES
TO BE WON**

BONUS

Win 1 of 9
Garmin Forerunner
935 Watches valued
at \$749ea*



Reach for the sky! Buy any Ventair Skyfan between
1 Dec 2021 - 15 Feb 2022 & go into the draw to
WIN a DJI FPV 4K Drone valued at \$2,099*

Fly high & double your chances by purchasing
the Wi-Fi app control with the Skyfan DC.

More details ► middys.com.au/dronepromo



*Open to Middy's Account Customers. Buy any Ventair Skyfan between 1 Dec 2021 - 15 Feb 2022 for one entry into the draw. Double your chances by purchasing the Wi-Fi app control with Skyfan DC. Unlimited entries. All entries also go into a regional prize draw to win a Garmin Forerunner 935 watch (9 to be won - 1 per region). View full T&Cs on website.



DC3 Blade Ceiling Fan

- Intelligent energy saving DC technology
- Glass Fiber Composite blades for add strength and durability
- Up to 75% less power consumption
- High airflow capacity
- Option available 5 speed remote with timer or Wall Controller
- 5 Step dimmable 20watt LED / Tri Colour changeable light included
- 5 year warranty

Product Code	Price (ex gst)	Price inc gst
DC31203WH	\$179.00	\$196.90
DC31203WH-L	\$219.00	\$240.90
DC31203WH-WC	\$189.00	\$207.90
DC31203WH-LWC	\$229.00	\$251.90



Skyfan 4

- Intelligent energy saving DC technology
- Glass Fiber Composite blades for add strength and durability
- In built anti-vibrations system
- App Control Option compatible with Google Home and Alexa
- LCD Remote control included or optional Wall controller
- Modern colours of White or Black, also with and without light
- 5 year warranty

Product Code	Price (ex gst)	Price inc gst
SKY1204WH	\$239.00	\$262.90
SKY1204WH-L	\$279.00	\$306.90
SKY1404WH	\$259.00	\$284.90
SKY1404WH-L	\$320.00	\$352.00



Skyfan^{DC}
The future in fans



VANDALED CS WEATHERPROOF BATTEN

The NEW Vandalized CS is a robust weatherproof batten, built for tough Australian conditions.

It is ideal for adverse, high impact areas such as walkways, schools, mining camps and public amenities.

- Strong IK10 polycarbonate RAL9007 grey body with an opalised diffuser
- Five optional cable entry points for versatility and ease of installation
- Built for tough Australian conditions and tested at 50°C
- Stainless steel screws are retained in the durable silicone seal, providing IP65 protection



COLOURSELECT

Product	Special Price (excl.GST)	Special Price (incl.GST)
VLED20ECS 20W 2FT 3000K/4000K	\$86.00	\$94.00
<div>  CRI 80 Colour Rendering Index  IP65 Ingress Protection Angle  IK10 Impact Rating  Ta50 Operational Temperature Rating  60,000hr Lifetime  5 Year Warranty </div>		

BWP ECO LED WEATHERPROOF BATTEN

Now even easier to install, this high output LED weatherproof batten delivers longer life and ultimate flexibility.

- One box solution allowing you to change colour temperature and lumen select for the output you need
- Clip-in modular gear tray with safety lanyards for easier installation and maintenance
- Emergency version available - complete with Lithium Iron Phosphate Battery (LiFePO4)



COLOURSELECT LUMENSELECT™

Product	Special Price (excl.GST)	Special Price (incl.GST)
BWPECO404ECSLS 20W/27W/33W/40W 4FT 3000K/4000K/6000K	\$60.00	\$66.00
<div>  IP65 Ingress Protection Angle  54,000hr Lifetime L70/B50  3 Year Warranty </div>		

Telemecanique Sensors

A Trusted Specialist Providing Reliable Sensing Solutions.



The easy, “one-stop-shop” for all your sensor solutions....

As a recognised worldwide specialist in the field of sensors, **Telemecanique Sensors** has a solution to address your sensor needs.

With over 90 years of expertise we can cover the wide environment of sensors from electromechanic to electronic products, from detection to identification and distance measurement.

Focused on 3 core values -
Simplicity, Proximity and Expertise
– we help customers select the right technology to get the best performance and reliability for their application thus making their lives “**simply easy!**”.



Telemecanique
Sensors

SQUARE D
by Schneider Electric

tesensors.com/au



Telemecanique
Sensors

Simply easy!™

Floodlights and High Bays

  Wide range for all types of commercial and industrial applications including:
• Sheds • Factories • Buildings • Warehouses

Illuminate the outdoors with our high quality Floodlights

Riva Range



Adjustable for downward angle



Features

- High performance chip
- 1.5m lead
- Range of beam angles
- 140 lm/W efficiency
- IP66

Model	Wattage
FLSL01-30	30W
FLSL01-50	50W
FLSL01-100	100W
FLSL01-150	150W
FLSL01-200	200W

Illuminate indoor spaces with a High Bay ideally suited for your ceiling height

Regent III Range



Model	Wattage
HB120-130	120W
HB160-130	160W
HB200-130	200W



HB120-130

 4 to 6 mtrs
Roof Height

HB160-130

 6 to 7 mtrs
Roof Height

HB200-130

 6 to 8 mtrs
Roof Height

Wide Range

- High performance 130lm/W LED High Bays (3 models as shown above)
 - High performance 150lm/W LED High Bays (2 models)
 - High efficiency 170lm/W LED High Bays (5 models)
- Ask Omega for which model best suits your next application



Light Output

High light output for clear illumination.



Energy Efficient

High lm/W output with LED technology



Robust

Aluminium housing



Size Options

Range of models

LIGHTING

Distributed by

 **OMEGA**
The Power To Perform

www.omegapower.com.au



We Have Moved...

Monday 8 November 2021 saw Middy's Gisborne branch relocate across the road to 44 Hamilton Street, Gisborne.

Middy's Gisborne first opened in 1987 and was originally located at 41 Hamilton Street, Gisborne. The bigger, brand new branch across the road will support Middy's efforts to continue to serve the local industry for many years to come.

Fully stocked to service the Electrical trade:

- ✓ Technology & Lighting Display Showroom
- ✓ Increased range of stock
- ✓ Excellent off-street parking facilities
- ✓ Extended trading hours

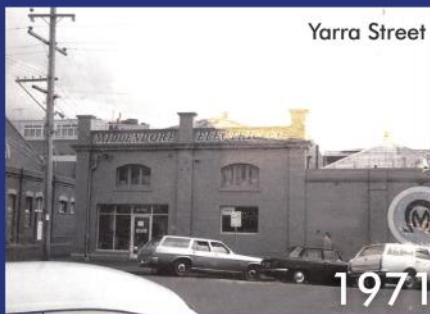
Branch Manager Phillip Johns and the team at Middy's Gisborne look forward to welcoming you to our new branch. ■



MIDDY'S GISBORNE

44 Hamilton St, Gisborne, VIC 3437
P (03) 5428 2822 | E gisborne.vic@middys.com.au
Mon-Fri 7am-5pm

MIDDY'S GEELONG — Celebrating — 50 YEARS



Middy's Geelong first opened on 15 November 1971 and has been supporting and servicing the Geelong & Surf Coast community with their electrical requirements for the past 50 years.

Middy's is proud to be Australia's largest family owned & independent electrical wholesaler since 1928.

With a national network of 109 branches across Australia, Middy's has 5 branches across the region: Geelong, Geelong North, Grovedale, Ocean Grove & Torquay.

M MIDDY'S GEELONG Lawrence Pl (Near Little Ryrie St), Geelong, VIC 3220
P (03) 5222 3855 | E geelong.vic@middys.com.au | **Mon-Fri 7am-5pm Sat 8am-12pm**

New Branch Now Open...



At Middy's we're constantly growing our branch network across the country and continuously improving our branch fit outs to make your in-branch experience a better one.

The most recent addition to our branch network is our new Merimbula branch in NSW which opened on 13 December, 2021.

During our first week of trading the team welcomed customers with a coffee van and food truck on site and free merchandise giveaways.

Middy's Merimbula stocks a broad range of all your Data, Electrical, Lighting and Technology requirements. In addition, they are A/C stockists and have extensive Lighting displays in branch.

Fully stocked to service the Electrical trade:

- ✓ Excellent off-street parking facilities
- ✓ Easily accessible and centrally located
- ✓ Large showroom with a broad range of stock
- ✓ Extensive range of A/C & Lighting products

Branch Manager Daniel Bowman and the team at Middy's Merimbula look forward to welcoming you to our new branch. ■

MIDDY'S MERIMBULA

202 Arthur Kaine Dr, Merimbula, NSW 2548

P (02) 4003 7444 | E merimbula.nsw@middys.com.au

Mon-Fri 7.30am-5pm



To celebrate the opening, the branch is currently running a promotion. **Spend \$5,000^{+GST} during the first 3 months of trading you instantly win 1 of 19 Companion Single Zone Fridge/Freezers from Eden Gas & Gear valued at \$499ea***



*Purchases must be made between 13 Dec 2021 - 28 Feb 2022. Account customers only. Excludes cable.

New Branch Now Open...

Our new Embleton branch in WA opened on 15 November, 2021.

The first week of trading saw us welcome customers with a coffee van and food truck on site, free merchandise and plenty of giveaways including the chance to win one of two \$500 Middy's Gift Cards.

Like all of our branches, Middy's Embleton stocks a broad range of all your Data, Electrical, Lighting and Technology requirements. In addition, they are Automation stockists and Home Solutions experts.

Exciting new in-branch displays include; Sonos, Bosch, Fibaro and Dahua to complement extensive lighting, Industrial and Smart displays. Middy's Embleton even has a drop ceiling fan display. This is unlike anything you have seen in WA before. It has all the bells and whistles.

Fully stocked to service the Electrical trade:

- ✓ Excellent off-street parking facilities
- ✓ Easily accessible and centrally located
- ✓ Large showroom with a broad range of stock
- ✓ Extensive range of Lighting, Automation & Home Solutions encompassing Security and Audio

MIDDY'S EMBLETON

20 Embleton Ave, Embleton, WA 6062

P (08) 6103 5111 | E embleton.wa@middys.com.au

Mon-Fri 6.30am-4.30pm



Growing Our National Network

Middy's are proud to announce our recent acquisition of PowerPlus Griffith and Leeton adding to our strong presence in country NSW.

Adam Truscott and Anthony Martinello opened Griffith in April 2004 at 120 Yambil St. PowerPlus Leeton then followed in March 2009 at 38 Acacia Ave, Leeton.

Members of Gemcell since 2007. We welcome the PowerPlus staff and customers to the Middy's family. PowerPlus customers can use their accounts across Middy's national branch network. Likewise Middy's customers are welcome at PowerPlus.



PowerPlus GRIFFITH

120 Yambil St, Griffith, NSW 2680

P (02) 6964 8011 | E griffith.nsw@middys.com.au

Mon-Fri 7am-5pm | Sat 7am-12pm

PowerPlus LEETON

38 Acacia Ave, Leeton, NSW 2750

P (02) 6953 8011 | E leeton.nsw@middys.com.au

Mon-Fri 7am-5pm | Sat 8am-11am

NATIONAL BRANCH SUPPORT CENTRE:

MT WAVERLEY (VIC) 357 Ferntree Gully Rd (03) 7067 5555

MELBOURNE METRO:

L S	AIRPORT WEST	Cnr Matthews Ave & Fraser St 3042	(03) 9338 3611
S T	BAYSWATER	882 Mountain Hwy 3253 Cnr Jersey Rd	(03) 9720 1755
S	BLACKBURN	167 Whitehorse Rd 3135 Cnr Clare St	(03) 9878 5566
A I S	BRAESIDE	252 Boundary Rd 3195 Near Citrus St	(03) 9580 7033
A S T	BRUNSWICK	372 Victoria St 3056 Cnr Prentice St	(03) 9387 8333
	BURWOOD	2 Edwards St 3125 Off Burwood Hwy, Opp. Reece	(03) 9808 0800
S T	CAMPBELLFIELD	1592 Hume Hwy 3061 Cnr Bolinda Rd	(03) 9359 6144
I	CARRUM DOWNS	Cnr Dandenong-Frankston Rd & Frankston Gardens Dr 3201	(03) 9782 5633
S	CHELTENHAM	1287 Nepean Hwy 3192 Near Goulburn St	(03) 9584 9981
	CRAIGIEBURN	26-28 Potter St 3064 Off Sydney Rd	(03) 9305 7199
S T	CRANBOURNE	35 Cameron St 3977 Near Cnr Sladen St	(03) 5996 8533
A F I S	DANDENONG	45-47 Bennet St 3175 Cnr Wauchope Ln	(03) 9792 0582
	DANDENONG SOUTH	354 Frankston-Dandenong Rd Cnr Swift Way 3175	(03) 9706 4266
L S	ELTHAM	294 Bolton St 3095 Near McDonalds	(03) 9439 5777
A S	FRANKSTON	146 Beach St 3199 Near Kelman St	(03) 9783 8444
A I L S D	HALLAM <small>NEW</small>	1/76-78 Hallam Rd 3083	(03) 9284 2777
I	HASTINGS	1 Bray St 3915 Cnr Frankston Flinders Rd	(03) 5979 3533
S T	HAWTHORN	229 Burwood Rd 3122	(03) 9819 4199
	HEIDELBERG	489 Upper Heidelberg Rd 3084 Cnr Montgomery St	(03) 9457 6222
S	KEILOR EAST	57 Slater Pde 3033 Off Keilor Park Dr	(03) 9336 2322
I S	LAVERTON	2/16 Fitzgerald Rd 3026 Cnr Cherry Ln	(03) 9369 3444
EV L S D S	LILYDALE	34 Melba Ave 3140 Near Cnr Hutchinson St	(03) 9735 3199
S	MELBOURNE	520 LaTrobe St 3000 Cnr Spencer St	(03) 9328 3233
A S	MELTON	93-95 High St 3337 Cnr Norton Dr	(03) 9743 9244
L S D	MOORABBIN	425 Warrigal Rd 3189 Near Cnr Keys Rd	(03) 9555 0033
S	MORNINGTON	20 Diane St 3931 Near Frank St	(03) 5975 9022
EV T	MULGRAVE	214 Wellington Rd 3168	(03) 9562 2033
	SMARTCENTRE	Behind Branch	1800 778 823
A S	NARRE WARREN	91-93 Victor Cres 3805 Cnr Princess Hwy	(03) 8790 1766
I L S D S	OAKLEIGH	1/1609-1615 Dandenong Rd 3166 Cnr Ferntree Gully Rd & Lever St	(03) 9568 2733
S	PAKENHAM	45-47 Bald Hill Rd 3810 Opp. Simplot	(03) 5941 6133
EV F I S	PORT MELBOURNE	2 Thackray Rd 3207	(03) 9699 1588
	PRESTON	152 Plenty Rd 3072 Cnr Brighton Ave	(03) 9484 0644
S	RAVENHALL (DEER PARK)	13 Westwood Dr 3023	(03) 8348 5422
A	RINGWOOD	53 New St 3134 Cnr Olive Gr	(03) 9879 2600
A S	ROSEBUD	212 Boneo Rd 3940	(03) 5986 4744
	ROWVILLE	2 Laser Dr 3178 Cnr Kelletts Rd	(03) 9763 4922
A L S D S	SOUTH MORANG	318 McDonalds Rd 3752	(03) 9436 4800
S	ST KILDA	7 Vale St 3182 Off Barkly St	(03) 9525 4366
S	SUNBURY	1-9 Vineyard Rd 3429	(03) 9744 1000
S T	SUNSHINE	46 McIntyre Rd 3020 Near Suffolk Rd	(03) 9312 4111

S	THOMASTOWN	42 Wood St 3074 Near Hanrahan St	(03) 9465 8911
S	WERRIBEE	11 Riverside Ave 3030 Near Greaves St	(03) 9741 5000
L	WHITTLESEA	16/2398 Plenty Rd 3757	(03) 9716 0133
S	WILLIAMSTOWN	392-394 Kororoit Creek Rd 3016 Cnr Fink St	(03) 9399 3977
I S D S T	YARRAVILLE	126 Somerville Rd 3013	(03) 9314 6800

VICTORIA COUNTRY:

	BAIRNSDALE	479 Main St (Princes Hwy) 3875	(03) 5152 5144
I S	BALLARAT	101 Mair St East 3350 Opp. Hungry Jacks	(03) 5333 2377
I S D T	BALLARAT WEST (DELACOMBE)	8 Wiltshire Ln 3356	(03) 5332 0500
A L S D	BENALLA	42 Sydney Rd 3672 Near Witt St	(03) 5762 4099
A F L S D S T	BENDIGO (GOLDEN SQUARE)	114 Hattam St 3555	(03) 5441 2707
A F I L S D T	BENDIGO NORTH (EPSOM)	195 Midland Hwy 3551 Opp. ALDI	(03) 5410 0011
L S D	COLAC	55 Corangamite St 3250	(03) 5231 5600
A I L S D S	ECHUCA	164 Ogilvie Ave 3564 Cnr Hovell St	(03) 5482 4633
F I S D S	GEELONG	Lawrence Pl 3220 Near Little Ryrie St	(03) 5222 3855
I	GEELONG NORTH	316 Thompson Rd 3215 Near Morgan St	(03) 5277 3488
	GISBORNE	44 Hamilton St 3437 Cnr Prince St	(03) 5428 2822
L S D S	GROVEDALE	180 Torquay Rd (Surf Coast Hwy) 3216	(03) 5241 6999
A L S D	HORSHAM	33 Hamilton St 3400	(03) 5382 5422
I	LEONGATHA	1A Turner St 3953 Cnr Turner & Hughes St	(03) 5662 5977
I L	MILDURA	47 Seventh St East 3500	(03) 5021 5922
A	OCEAN GROVE	30 Everist Rd 3226	(03) 5255 1133
A	SEYMOUR	8 Industrial Crt 3660 Off Wallis St	(03) 5799 0377
A F I S T	SHEPPARTON	7-9 Vaughan St 3630 Cnr Wyndham St	(03) 5822 2411
	STAWELL	200 Upper Main St 3380 Near Cnr Fisher St	(03) 5358 3088
A L S D	SWAN HILL	59 Nyah Rd 3585	(03) 5032 5268
A F I	TORQUAY	36 Baines Cres 3228	(03) 5264 7522
	TRARALGON	11-13 Deakin St 3844 Off Princes Hwy	(03) 5174 6611
A L S D	WANGARATTA	15 Tone Rd 3677	(03) 5722 1177
T	WARRAGUL	31 Princes Way 3820	(03) 5623 6664
I L S D	WARRNAMBOOL	1072 Raglan Pde 3280	(03) 5560 5677
A EV F I L S D S T	WODONGA	12 Osburn St 3690 Cnr Queen St	(02) 6056 1699
	WONTHAGGI	6 Cyclone St 3995	(03) 5672 2600
A L	YARRAWONGA	64-66 Benalla-Yarrawonga Rd 3730	(03) 5743 2644

SYDNEY METRO:

	ALEXANDRIA	2/59-61 Burrows Rd 2015	(02) 9699 1633
S	FAIRFIELD	53 Barbara St 2165	(02) 9727 0755
A T	MINCHINBURY	5-7 Colyton Rd 2770 Opp. McDonald's	(02) 9677 1444
S T	MOOREBANK	66-68 Heathcote Rd 2170	(02) 9600 8177
	MEADOWBANK	28 Constitution Rd 2114	(02) 9809 7722
	NORTHMEAD	5/185 Briens Rd 2152	(02) 8821 7500
S	PADSTOW	125 Fairford Rd 2211	(02) 9773 1111
A	PENRITH	2A Coombes Dr 2750	(02) 4722 3566

NEW SOUTH WALES COUNTRY:

A F	ALBURY (LAVINGTON)	421 Wagga Rd 2641 Opp. Sista Motel	(02) 6025 1133
A	DENILQUIN	63 End St 2710	(02) 5881 5099
L	GOULBURN	21 Bradley St 2580	(02) 4822 7977
S	GRIFFITH <small>NEW</small>	120 Yambil St 2680	(02) 6964 8011
S	LEETON <small>NEW</small>	38 Acacia Ave 2750	(02) 6953 8011
A L	MERIMBULA <small>NEW</small>	202 Arthur Kaine Dr 2548	(02) 4003 7444
A F I L S D S T	WAGGA WAGGA	176 Hammond Ave 2650 Cnr Stuart Rd	(02) 5908 1830

National Branch Network

AUSTRALIAN CAPITAL TERRITORY:

A L SD S T **FYSHWICK** 39 Quilpie Cres 2609 (02) 6280 0188
Cnr Newcastle & Cessnock St

NORTHERN TERRITORY:

L SD S **COOLALINGA** 43 Fairweather Cres 0839 (08) 8932 0739
EV SD S **DARWIN (WOOLNER)** 3 Charlton Crt 0820 (08) 8981 3333
L S **MIDDY'S Lighting DARWIN** 3 Charlton Crt 0820 (08) 8981 4270
I SD S **PALMERSTON** 25 Toupein Rd 0830 (08) 8932 1800
L S **MIDDY'S Lighting PALMERSTON** 25 Toupein Rd 0830 (08) 8932 1800

QUEENSLAND:

A T **MEADOWBROOK** 17 Logandowns Dr 4131 (07) 3805 8025
A F SD T **NERANG** 2/138 Spencer Rd 4211 (07) 5527 4667
Cnr Indy Crt
T **TINGALPA** 8 Proprietary St 4173 (07) 3390 4811
A T **VIRGINIA** 49 Toombul Rd 4014 (07) 3256 7955
Opp. Walter St

SOUTH AUSTRALIA - ADELAIDE METRO:

EV SD T **HINDMARSH** 12 Susan St 5007 (08) 8340 9255
Cnr South Rd & Susan St
I **SALISBURY NORTH** 1 Playford Cres 5108 (08) 8182 3566
SOMERTON PARK 232 Brighton Rd 5044 (08) 8294 3088
Near Oaklands Rd
STEPNEY 79 Magill Rd 5069 (08) 8363 5444

TASMANIA:

F T **HOBART (MOONAH)** 7 Effingham St 7009 (03) 6272 7355
L SD **HOBART** 2/21 South Arm Hwy 7018 (03) 6122 1877
EASTERN SHORE (MORNINGTON) Near Reece & Bunnings
A F **LAUNCESTON (INVERMAY)** 90 Gleadow St 7248 (03) 6331 6099

WESTERN AUSTRALIA - PERTH METRO:

T **BALCATT** 11 Halley Rd 6021 (08) 9345 5545
Cnr Kirke Rd
T **BIBRA LAKE** 1/30 Salpietro St 6163 (08) 9434 5733
A I L S SD **EMBLETON** 20 Embleton Ave 6062 (08) 6103 5111
MUNDARING 11 Wandeara Cres 6073 (08) 9295 1939
Cnr Great Eastern Hwy
A T **WANGARA** 21 Dellamarta Rd 6065 (08) 9409 5088
Cnr Arrigo St
A L T **WELSHPOOL** 79 Welshpool Rd 6106 (08) 9350 6999

TRADING HOURS:

MON-FRI 7.30AM-5PM
SAT 8AM-12PM

Branch trading hours may vary see:
middys.com.au/branch-locator

BRANCH FEATURES:

- A** A/C Stockists
- EV** Electric Vehicle Charging Station
- F** Fire Product Stockists
- I** Industrial Stockists
- L** Lighting Display
- SD** Smart Display
- S** Open Saturday
- T** Telstra Product Stockists



KEEPING JOBS AND PROFITS IN AUSTRALIA

Australia Day



All branches are closed
Wednesday 26 January
Trading resumes Thurs 27 Jan



For up-to-date trade price changes
visit: middys.com.au/trade-price-changes

Follow our socials



MIDDY'S

[MAG]

Advertising & Editorial Enquiries
E marketing@middys.com.au
P (03) 8359 9559

Produced by Middy's Marketing

© Copyright Middy's 2022

All material published in Middy's MAG is copyright. Reproduction in whole or in part is not permitted without the written permission of the publisher.

Disclaimer:

The opinions expressed in this magazine do not necessarily reflect those of the publisher. Although all materials are checked for accuracy, no liability is assumed by the publisher for any losses due to the use of this magazine. Whilst all care has been taken in production, products and prices advertised will be on sale from the beginning of the promotional period or while stocks last. We reserve the right to substitute any of these products with similar products or vary pricing in extenuating circumstances. Advertised prices are for metropolitan areas only. Some products may not be available in some states. In regions outside the metropolitan area, prices may be slightly higher due to additional freight charges. Prices for fixed duration of promotion [E&OE] ABN 49 338 705 390. Trade customers only.

Middendorp Electric Co Pty Ltd.
357 Ferntree Gully Rd, Mt Waverley, VIC 3149



2022 Diaries & Calendars Out Now

Available to all trade account customers.
Enquire via your local branch or Sales Rep to secure your new 2022 edition.

Make Machine interfaces
& Panels efficient with

ESSENTIAL

Harmony™ devices.



se.com/au

Life Is On

Schneider
Electric